









## Edmonton Bulletin

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### More Panic Victims

Panic took a terrible toll when fire broke out Saturday evening in a St. John's hotel, a few days before in a Boston night club.

The proof that fear rather than fire caused the deaths seems clearer in the latter tragedy than in the former. With four exits from the hotel, 500 persons should have been able to get out of the building safely if they had not been crazed by fear and rushed the doorways in a disorderly mass.

Recollection of what happened in the Boston fire no doubt helped to throw St. John's crowd into panic and contributed to the similar outcome. Remembrance of the two disasters will make audiences elsewhere more alert to the heads if anyone shouts "fire". Demerita may become epidemic, as will disease.

For public officials and the owners of halls in which people are gathered, the moral of the first disaster is emphasized by the second. Not only should there be plenty of exits from all such places—but fire exits should be kept open, and there should be plenty of exits from all such places.

There is a suggestion, too, that decorations of an inflammable kind should not be used. It is the sudden flash of flame that starts a stampede. If an audience stopped to see how serious a fire really looks, they could often walk out of the hall in an orderly way. Decorations that will not burn, or not burn readily, would minimize the danger.

### Our New Mystery Plant

No doubt everybody in Canada has done some guessing to where the mystery power plant, which Hon. C. D. Howe spoke about, is located. Everybody, that is, except the men who are working on it, and those concerned in getting supplies to them.

Wherever it is, it is a big one, and is being built in a hurry to develop more power than Boulder Dam, and is being built in half the time. Ten thousand men are employed in the construction. What the factories are working on the complicated machinery properly explains in part why electrical supplies of all kinds are scarce.

While war needs inspired this great undertaking, no doubt thought was also given to post-war needs. The plant is located where it will meet industrial needs or opportunities of peacetime. That does not give much inkling as to where the big turbines and dynamos will be placed.

The "wilderness" is an indefinite word when applied to Canada's unpopulated areas. Forests of all kinds and supplies of minerals are so widely distributed over this vast area, and water-power so generously provided by nature, that the hints dropped by the Minister were not equally to territory west of Hudson Bay or east of it, or south of it.

Creation of the water power plant is another step toward the industrialization of Canada, now going on with a speed never dreamed of in pre-war years.

### On The Run Once More

General Montgomery has apparently done it again. In a move that has taken the way Cairo announced on Sunday that the Axis forces in Libya were again on the retreat.

What this means is that the 8th Army has smashed through Rommel's lines and is now chasing his Afrika Korps pell-mell along the road to Tripoli. In taking action, with Allied bombers and fighter planes "harrassing the enemy" on an unprecedented scale. Already the pursuit has carried the Allied forces far west than they got in either of the two previous advances.

At Misrata, 300 miles from El Agheila, is another gap between the sea coast and salt marshes, offering the fleeing Axis troops a chance to make another stand. If they can reach this point, they will be on the run through this gap with the obvious purpose of the pursuing tanks and planes.

From Misrata to Tripoli is only 100 miles, and only 130 miles beyond Tripoli is the border of Tunisia, toward which Allied forces in that French colony are fighting the way. The trip is closing. Unless Rommel can make a stand at Misrata or a stock evacuation from Tripoli, the British did from Dunkirk, the army that set out to conquer Egypt is likely to be "liquidated".

Libya is the last of Italy's African colonies. Its complete loss, now imminent, will be another blow to the Mussolini government, and give the Allies a new ground for growing Italian clamor for peace.

### A Universal Want

So much attention has been aroused in Canada, the United States and other countries by the security plan charted by Sir Winston Churchill, that it has been found it advisable to point out that the plan was drawn to meet conditions in Great Britain and might not be applicable elsewhere. It was not designed as a universal rectifier of economic maladjustments, but as a means of safeguards applicable to Britain only.

This word of caution is appropriate and timely. The circumstances which

cause unemployment and distress in the densely crowded British Isles are in many respects peculiar to that country. They are not the circumstances prevailing in other countries where population is sparse, natural resources more varied, domestic food supplies less scarce or non-existent.

Because of differing conditions, and differing human characteristics, also, a security plan of the type which works well in one country but not in any other. To ensure success each nation will have to build the system, which seems best suited to its particular needs, wealth-producing power, and aptitudes.

The world interest in Sir William's proposal about the economic security of the objective of people in all countries. It leaves little room for doubt that security plans must be worked out for each and not the exception, and with little loss of time. They will of necessity differ. But the purpose will be the same, and the motive that is urging action everywhere is the same. The moving force is fear in the minds of people everywhere that they will suffer want, and that the needs of mankind can be abundantly supplied.

Sir William has done more than chart the way for Great Britain. He has told the world, on high authority, that security is possible to people in all countries, and fired their ambition to set up the safeguards now.

Corporal Hitler has fired another general alarm, and the world is again on edge. This time it was General Halder who was only now let the world know about it. This time it was General Halder who was only now let the world know about it. This time it was General Halder who was only now let the world know about it.

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## United Nations Should Unite on a French Policy

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## U.S. Approval of Darlan Is Being Carried Too Far

By HAROLD L. WEIR

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## Canada Checks Label Claims

Food and Drugs Division Examines All New Products

By MARY ELA QUAYNE

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## Britain and the United States

are at variance over this thing simply because they apparently do not consider it important that their joint propaganda should be closely knit.

Every day, then, that the North Atlantic radio continues to blare out Vichy bluffs, the Germans and the Italians, and the French are more and more convinced that this is a most unfortunate state of affairs that only the prompt action of our diplomats can remedy.

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## No Quarrel

It would be utterly wrong to assume that this lack of co-ordination indicates any fundamental differences of opinion between the two. There is no quarrel, no dispute.

This discrepancy exists because, automatically, no one has taken the trouble to do anything about it. In short, the United Nations, even yet, have not awakened to the extreme necessity for applying the principle of public relations to the needs of war.

Britain and the United States are at variance over this thing simply because they apparently do not consider it important that their joint propaganda should be closely knit.

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## Canada Checks Label Claims

Food and Drugs Division Examines All New Products

By MARY ELA QUAYNE

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## Britain's Cupboards

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# Today's Sport Parade

By Jack Cuddy

NEW YORK, Dec. 15.—(BUP)—The "great defense" played by the United States Coast Guard's Georgia coast guard cutter, the Georgia, Saturday when the U.S. Navy won the right to meet Georgia in the Rose Bowl by beating Southern California. Butts wired us from Athens, Ga., about this defense. He also praised the U.S. Navy's punch, and deftly disclosed that the Los Angeles scored reported Ucla would outwrest Georgia.

## With The Pin Busters

YOUNG PEOPLE  
High single, R. Chabot, 394, 1st. High double, R. Chabot, 394, 1st. Best team, R. Chabot, 394, 1st.

OLD TIMERS  
High single, R. Chabot, 394, 1st. High double, R. Chabot, 394, 1st. Best team, R. Chabot, 394, 1st.

ASIAN  
High single, R. Chabot, 394, 1st. High double, R. Chabot, 394, 1st. Best team, R. Chabot, 394, 1st.

R.C.A. OFFICERS  
High single, R. Chabot, 394, 1st. High double, R. Chabot, 394, 1st. Best team, R. Chabot, 394, 1st.

MONDAY MIXED  
High single, R. Chabot, 394, 1st. High double, R. Chabot, 394, 1st. Best team, R. Chabot, 394, 1st.

AGRICULTURE  
High single, R. Chabot, 394, 1st. High double, R. Chabot, 394, 1st. Best team, R. Chabot, 394, 1st.

AMERICAN LEAGUE  
High single, R. Chabot, 394, 1st. High double, R. Chabot, 394, 1st. Best team, R. Chabot, 394, 1st.

MERCANTILE IN PINK  
High single, R. Chabot, 394, 1st. High double, R. Chabot, 394, 1st. Best team, R. Chabot, 394, 1st.

ROYAL CLUB  
High single, R. Chabot, 394, 1st. High double, R. Chabot, 394, 1st. Best team, R. Chabot, 394, 1st.

Looks Like The Ultimate Alright  
CALGARY, Dec. 15.—(CP)—A season's scoring record to date, probably goes to the credit of Calgary Navy team who outscored No. 27, 57, 15, 21, 6 in a hockey league game here Monday night.

## Believe It Or Not—

## —By Robt Ripley



DO NOT WORRY ABOUT YOUR HUSBAND OR SWEETHEART IN NORTH AFRICA! MOSLEM WOMEN ARE VEILED FROM HEAD TO FOOT! THIS STYLE WAS ORDERED BY MOHAMMED TO PREVENT A MAN'S WIFE FROM BEING MORE ATTRACTIVE TO ANOTHER MAN

NEW YORK, Dec. 15.—(AP)—Those fans in Flatbush who have been worrying that scholarly Branch Rickey would blot all the color out of Brooklyn Dodgers can quit quibbling in their beds.

Rickey's First Deal Okay  
Rube Melton Should Fit In Nicely With Flatbushers

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# Pro Football Circuit Will Continue Operations

WASHINGTON, Dec. 15.—(AP)—Professional football's "big show"—the National League—decided Monday to continue operations during the war.

After the regular December meeting of the 10 club owners, League Commissioner Elmer Layden named the 13 players who will make up the all-star squad which will compete with the Redskins in the "pro bowl" game for the United States service in Philadelphia Dec. 27.

These performers were selected from every club in the league, six from the Redskins, six from the Chicago Bears, whose regular season game was ended by the Redskins Sunday with an upset 14-0 decision.

Announcement also was made that each of the Redskins received \$25,000 as his share of the players pool from the championship game, which drew a record playoff gate of \$132,000.

Main worry of eachers is whether players will come from next year now that the young stars are entering the armed forces.

CHICAGO, Dec. 15.—(AP)—Bill O'Connell, 81, dean of American boxing instructors, died Sunday after a lingering illness.

He taught boxing in Chicago's gym from 1880 to 1940. Among his pupils were Paddy McFarland, Harry Wills, Jack Blackburn, Jack Johnson, Jess Willard and Jack Johnson.

Named Pilot  
Buffalo Bisons

BUFFALO, N.Y., Dec. 15.—(AP)—Gregory T. Mulvany, manager of the champion Jamestown Falcons in the Class D Penn. League, was selected yesterday to pilot Buffalo Bisons of the International League in 1943.

TWO OF THE SCREEN'S MOST BRILLIANT STARS... Walter Pidgeon

IN THE PICTURES THAT EARNED THEM FAME! The House Across the Bay

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# Henry Armstrong Adds Another Win To Comeback List

SAN FRANCISCO, Dec. 15.—(AP)—Henry Armstrong, former triple champion, lengthened his comeback victory string last night when he scored a technical knock-out over Saverio Torring of New York in the fourth round of their scheduled 10-round bout.

Armstrong weighed 144 pounds, and Torring 138.

It was Armstrong's eighth win in the comeback since he was knocked out by Max Baer in the third round of their bout which was completely outclassed.

It was Armstrong's 13th victory since he came out of retirement a year and a half ago.

Split Decision  
BALTIMORE, Dec. 15.—(AP)—A Baltimore, Md., referee split a decision last night over the round.

FAMOUS PLAYERS THEATRES  
Give Gift Books of THEATRE TICKETS for Christmas

TODAY AND WEDNESDAY The TOPS in Comedy Entertainment! Come in the Afternoon

HERE WE GO AGAIN  
THE GREAT QUINCY JONES SINGS AND ACTS IN "HERE WE GO AGAIN"

NEWS OF THE WORLD  
CAPITOL

EMPRESS  
A FAMOUS PLAYERS THEATRE NEW SHOW TODAY

A "MIKE SHAYNE" MYSTERY! LLOYD IN JUST OUT BROADWAY

EXTRA — ON THE SAME PROGRAM  
TISH

LAUGH TREAT! Tish

STRAND STARTS  
A FAMOUS PLAYERS THEATRE

COME TODAY AND ROAR! THE FUNNIEST FILM OF OUR DAY

"THE MAN WHO CAME TO DINNER"

GIVE BOOKS OF THEATRE TICKETS  
MATINEES 20c Plus Tax — EVENINGS 35c Plus Tax

CARNEAU MAGNIFICENT AMBERSONS  
PLUS "MAYOR OF 4TH ST."

DREAMLAND  
Coming Wednesday: TOPS IN ENTERTAINMENT

Use Bulletin Want Ads

SMOOTH: ITS AGED IN OAK

The average automobile when scrapped yields 1500 pounds of steel and 30 pounds of copper and 30 pounds of rubber.

Now Showing - GENE AUTREY in "Stardust on the Sage"

Now Showing - BETTE DAVIS in "THE LITTLE FOXES"







# THE BAY

## YOUR Merry Christmas STORE

REMEMBER THE WAR COMES FIRST!

# FILL HER CHRISTMAS WITH BEAUTY!

Forever dear to the heart of a woman is her own aura of gracious beauty. It is not selfish . . . She wants to be her loveliest for those who love her. So give her the delicate beautiful things you know she adores. . . Gifts of beauty to enhance her own loveliness.



## Harriet Hubbard Ayer

### Travelight Gift Sets

All the beauty aids that are needed for travelling. Luxuria cream, Night cream, Ayer beauty foundation, skin lotion, Pink Clover cologne, face powder, rouge, lipstick, mascara, comb and mirror. 9.50



### "Pink Clover" Cologne

Enchanting fragrance of clover fields at dawn captured in a refreshing cologne, in the new 3 oz. size . . . 1.10



### Requisite to Beauty

Five beauty requisites you need for lovely skin. Luxuria, skin lotion, night cream, beautifying make-up film, Luxuria face powder . . . 2.25



### "Pink Clover" Talcum

Soft . . . cooling . . . soothing. Delightful complement to your bath. Perfumed with the gay clear scent of Pink Clover . . . 85c

## Gifts of Enchantment

By Elizabeth Arden

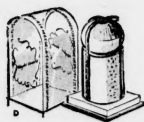
### Week-End Beauty Box

Christmas gift inspiration in black or brown alligator grain, this compact Beauty Box contains 15 famous Elizabeth Arden preparations and special compartment for gown and slippers . . . \$20



### The Beauty Primer

Created for the young girl. Blue linen grain Fabrikoid case containing 8 of Elizabeth Arden's essential preparations . . . 6.50



### Dusting Powder and Bath Soap

Fun for the bath in a shining cellophane Christmas package containing satin-smooth dusting powder in a shaker box and June Geranium bath soap . . . 2.25

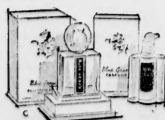
### Bath Accessories

Charming accessories for the bath . . . fragrant, delicate White Orchid, Flower Mist and soft, feather-light White Orchid dusting powder. Set . . . 3.25



### Quick Make-Up Kits

Black or brown alligator grain case, containing ten favorite Elizabeth Arden essentials for quick make-up . . . 7.50



### Blue Grass Perfume

A fragrant toast to beauty. See that your favorite lady receives a bottle on Christmas morning from . . . 1.50  
Others at 3.15 to 13.00

## Du Barry Gift Soap

Delightful feminine luxury . . . this superbly textured pink facial soap . . . exquisite in fragrance and high in quality. . . . 4 cakes 1.00



### Gift Bath Sets

A dainty and charming gift containing bath salts and three cakes of soap in an attractive blue and gold gift box. By Du Barry . . . 2.00



### Perfumed Cologne

For after the bath elegance, intriguing Richard Hudnut Perfumed Cologne. It comes in six delightful fragrances 1.25

## Cutex Manicure Sets

### Cutex "Corporal"

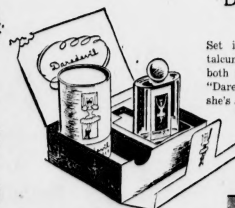
A glamorous new set all decked out in patriotic red, white and blue. This handy little carry-all case contains all the necessary essentials for dainty finger tips . . . 1.00



## Gifts By Dorothy Gray

### "Daredevil" Bath Sets

Set includes Dorothy Gray talcum powder and cologne, both in the fascinating new "Daredevil" scent. A gift she's sure to like. . . . 2.00



### 3-Piece Dresser Sets

Three enchanting pieces set in gold finished frames. Mirror is of heavy bevelled plate glass. A grand gift . . . 2.95  
Others 4.95 to 17.50



THE BAY, STREET FLOOR 41 THE BAY

Christmas Shopping Hours  
9:30 a.m. to 6 p.m.

**Hudson's Bay Company**

Phone 914  
For All Departments



100

## Pauline Serby Becomes Bride Of Peter Sysh

At a simple but pretty wedding, held in the registry office here, with Donald Mackie officiating, Miss Pauline Serby, daughter of Mr. and Mrs. Michael Serby of Thebes, Sask., pledged vows with Peter Sysh of Edmonton.

The bride wore a street-length dress of turquoise blue crepe, fastened on princess lines, with accents of dark roses and corsage of lilies of the valley.

Miss Alice Krupa was an only attendant. She was frocked in a two-piece dress of leaf green crepe, accented by silver brown accessories and corsage in tone.

Sister Serby, brother of the bride, was best man.

A reception was held in the evening at the home of Mr. and Mrs. Emil Serby, Edmonton. Thirty guests were in attendance. Mrs. J. Lengert assisted Mrs. Serby with the receiving.

The newlyweds will reside in Edmonton.

**Your PORTRAIT BY BLYTH STUDIOS**  
Phone 25767

## Mrs. C. Mitchell Annointed President Of Northern Lodge

Officers of the Northern Lodge No. 588, I.O.O.F., to the B. of E.T., with Mrs. C. E. Mitchell appointed as president.

Others elected to office are Mrs. E. D. Daves, vice-president; Mrs. F. Neumeier, secretary; treasurer, Mrs. C. P. McLachlan; and chaplain, Mrs. Mary Waddell, wife of Mrs. C. E. Mitchell.

The meeting was held in the I.O.O.F. hall, 160 street, last Wednesday. Mrs. George Housh, Mrs. M. McQuay, and Mrs. F. Neumeier, were present.

Arrangements were made for a bazaar to be held on the afternoon of Dec. 28 in the Alberta Women's Community hall. Proceeds will be used for work.

Presenting at the meeting was Mrs. J. E. Poulton, Mrs. J. M. Paul, and Mrs. J. E. Poulton.

Refreshments were served at the close of the meeting by the committee composed by Mrs. Sarah Whitten.

Native of French West Africa, raised 500,000 tons of peanuts annually.

## Mrs. N. Tanner Receives 75 at Trousseau Tea

Large shaggy chrysantheums in tones of soft yellow and tiny baby's breaths of the same shade, were arranged in attractive procession throughout the home of Mrs. N. Tanner, on Monday afternoon and evening, when Mrs. Tanner received 75 at a trousseau tea in honor of her daughter's birthday.

The hostess was smart in a gown of jet black velvet, accented by a touch of silver.

Her guests, who were seated at black and white tables, were dressed in black and white.

The tea was served by Mrs. W. W. Cross, Mrs. M. McQuay, and Mrs. F. Neumeier.

The tea was a success, and the hostess received 75.

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## BLACK AND RED

The Rev. C. E. Pocock solemnized the wedding of Lynn Ropchon, daughter of the late Mrs. Alex Ropchon, of Edmonton, and Betty Officer, daughter of Mr. and Mrs. J. M. Officer, of Edmonton, on Monday afternoon at the home of the bride's parents, Mr. and Mrs. J. M. Officer, of Edmonton.

The bride wore a gown of black and red, accented by a touch of silver.

The groom wore a suit of black and red, accented by a touch of silver.

The wedding was a success, and the bride and groom were happy.

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## Miller-Ropchon Nuptials Held At Highland's

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## Miss Smith, D. E. Lugg Wed at Home

After a wedding trip to Edmonton, Mr. and Mrs. D. E. Lugg are at home in Manitoba. The couple were married on Friday at a home in the city of the bride's parents, Mr. and Mrs. J. M. Officer, of Edmonton.

The bride wore a gown of black and red, accented by a touch of silver.

The groom wore a suit of black and red, accented by a touch of silver.

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## Jean McMurray U.S. Army Man Wed at I.T.S.

Men of the R.C.A.F. and the United States Army formed a guard of honor Saturday at the main entrance of the Edmonton Normal school for the wedding of Jean McMurray, daughter of the late Mr. J. McMurray of Toronto, and Staff Sgt. Walter Van der Kamp, of Edmonton, who was held from Dec. 16 to 18, will be married equally between the Edmonton Regiment and the Merchant Navy.

Children for the dolls are all hand-made, by members of the Ladies Auxiliary, who notified them completely.

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## If Your Child Catches Cold Listen

—listen to millions of experienced mothers and nurses who tell you the Vicks VapoRub treatment that takes only 3 minutes and makes good old Vicks VapoRub give BETTER THAN EVER to your child.

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# SAFeway Christmas Food Guide

## SHOP EARLY

Prices in this advertisement are effective **TUESDAY (December 15)** through **SATURDAY (December 19)**



### The Best Christmas Dinner Ever

Here is a Christmas dinner planned to add special sparkle to your holiday season. Items such as *cranberry sauce* and *holiday pudding* may be made ahead of time, and stored until the day of the feast. It saves precious last-minute rushing. And shopping early for the rest of the dinner saves time, too.



#### THE BEST DINNER EVER

Roast Turkey or Chicken with Sage Stuffing  
Extra Stuffing: Giblet Gravy  
Baked Hubbard Squash, Buttered Beets  
Spiced Pear with Cottage Cheese  
Garnish with Parsley  
Whole Cranberry Sauce  
Hot Clove-Chestnut Rolls  
Holiday Pudding with Hard Sauce  
Nuts Coffee



#### HOLIDAY PUDDING

1 1/2 cups flour  
1 cup milk  
1 cup sugar  
1 cup butter  
1 cup raisins  
1 cup currants  
1 cup almonds  
1 cup brown sugar  
1 cup molasses  
2 eggs

Sift flour, measure, and sift again with soda, salt, and spices. Cream shortening. Add sugar gradually, creaming well. Add unbeaten eggs one at a time, beating well after each addition. Add carrots and potatoes. Dredge fruit and nut meats in 1/2 cup of flour mixture. Add flour to shortening mixture gradually, beating well after each addition. Combine with fruit and nut meats, stirring until blended. Fill well-greased 1 1/2-quart mold two-thirds full, cover tightly and place on rack in kettle. Fill kettle with boiling water to 1/4 depth of mold. Cover kettle and steam 3 hours, or until done. Add additional water as needed. Serve hot with hard sauce or a foamy sauce.

#### CHRISTMAS DINNER WITH SIMPLICITY THE THEME

This week's Family Circle Magazine gives menus for Christmas dinner—buffet style and the traditional table feast. Get your copy free at Safeway—a new issue out every Thursday.

Safeway  
Homemakers' Bureau  
Box 519, Vancouver, B.C.  
JULIA LTD. WAGNERS, D.V.

### Kitchen Craft FLOUR

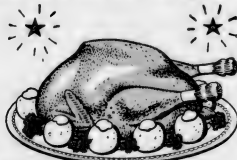
Vitamin B Canada Approved

7-lb. sack ..... 21c  
24-lb. sack ..... 69c  
49-lb. sack ..... \$1.32  
98-lb. sack ..... \$2.53

**Pollyann Bread**  
Vitamin B Canada Approved  
**Loaf 8c**

## Plan your Christmas dinner from this list

<b>Soup</b>		
Campbell's Vegetable, 10-oz., 2 tins		21c
<b>Soup</b>		
Campbell's Chicken with Rice, 10-oz.		12c
<b>Juice</b>		
Crest Lemon, 6-oz., ..... Tin		11c
<b>Juice</b>		
Libby's Tomato, 20-oz., ..... 2 tins		21c
<b>Juice</b>		
Van Camp's Tomato, 48-oz., ..... Tin		24c
<b>Juice</b>		
Metcalf Fancy Tomato, 26-oz., ..... Tin		13c
<b>Sodas</b>		
Christie's Salt or Plain, 16-oz., 1 pk.		21c



<b>Butter</b>		
Meadow Wood, First Grade, 3 lbs.		1.15
<b>Butter</b>		
Excello, Second Grade, 3 lbs.		1.09
<b>Cheese</b>		
Kraft Canadian, 2-lb. box		65c
<b>Cheese</b>		
Goldenleaf, 1-lb. pkg.		30c
<b>Relish</b>		
Mrs. Luke's, 27-oz., ..... Jar		28c
<b>Pickles</b>		
Mrs. Luke's Sweet Mixed, 27-oz., ..... Jar		28c

### Guaranteed Fresh Produce

<b>Oranges</b>	Florida Tangerines, ..... lb.	11c
<b>Oranges</b>	Sunkist Navel, ..... 2 lbs.	19c
<b>Cranberries</b>	Cape Cod, ..... lb.	29c
<b>Grapes</b>	Fancy Emperor, ..... lb.	18c
<b>B.C. Apples</b>	Fancy McIntosh, ..... case	\$2.50
<b>B.C. Apples</b>	Cv. Delicious, ..... case	\$2.30
<b>Tomatoes</b>	California Field, ..... lb.	19c
<b>Carrots</b>	Local Washed, ..... 4 lbs.	10c
<b>Potatoes</b>	Imported Yams, ..... lb.	11c

Stores  
Open  
All Day  
Wednesday  
DURING  
DECEMBER

## TURKEY

We promise you'll like your Turkey if it comes from Safeway, because it will be carefully selected and prepared—a Turkey that will roast golden brown, tender and delicious. Every Turkey is tops for quality... tops for taste... guaranteed to give you complete satisfaction... it must please you or your money will be cheerfully refunded in full. We are taking orders NOW. Each bird is properly prepared for roasting.

No Evening  
Shopping  
Hours

Our Stores will not remain open evenings after the regular closing time, during the Christmas Season

<b>Peas</b>		
Gardenside Ungraded, 16-oz., 3 tins		29c
<b>Peas</b>		
Sugarbelle, Sieve 5, 16-oz., ..... Tin		10c
<b>Peas</b>		
Green Giant Fancy, 16-oz., 2 tins		27c
<b>Corn</b>		
Aylmer Kernel in Brine, 16-oz., ..... Tin		14c
<b>Corn</b>		
Prairie Maid White, 16-oz., ..... 2 tins		21c
<b>Beans</b>		
Briar Gate Green, 20-oz., ..... Tin		12c
<b>Beans</b>		
Briar Gate Wax, 20-oz., ..... Tin		12c

<b>Sauce</b>		
Tip-Top, 9-oz., ..... Bottle		17c
<b>Asparagus</b>		
Libby's Green, 12-oz., ..... Tin		22c
<b>Asparagus</b>		
Rosedale Cuttings, 15-oz., ..... Tin		17c
<b>Tomatoes</b>		
Red Hill Choice, 2 1/2 lbs., ..... 2 tins		25c
<b>Pumpkin</b>		
Aylmer, Choice, 2 1/2 lbs., ..... Tin		12c
<b>Ketchup</b>		
Heinz Tomato, 14-oz., ..... Bottle		20c

### Safeway Guaranteed Meats

<b>Prime Rib Roasts</b>	Government Graded Beef, ..... lb.	28c
<b>Rump Roasts</b>	Government Graded Beef, ..... lb.	24c
<b>Roundbone Roasts</b>	Government Graded Beef, ..... lb.	18c
<b>Sirloin Steak</b>	Tender, Juicy, ..... lb.	25c
<b>Choice Lamb</b>	Legs, half or whole, ..... lb.	32c
<b>Choice Lamb</b>	Shoulders, as cut, ..... lb.	20c
<b>Pork Tenderloin</b>	For Frying, ..... lb.	29c
<b>Chopped Suet</b>	For Puddings, ..... 2 lbs.	25c
<b>Breakfast Sausage</b>	Small Casings, ..... lb.	17c

<b>Cherub Milk</b>	3 for	28c
<b>Carnation Milk</b>	2 for	19c
<b>Canned Pumpkin</b>	Broder's, 16-oz., ..... 2 tins	17c
<b>Peas and Carrots</b>	Polka Dot, 20-oz., ..... 2 tins	27c
<b>Canned Spinach</b>	Emerald Bay, 20-oz., ..... Tin	15c
<b>Vegetables</b>	Broder's Mixed, 20-oz., ..... 2 tins	29c
<b>Tea Bags</b>	Canterbury, 15's, ..... Pkg.	17c
<b>Tea Bags</b>	Canterbury, 30's, ..... Pkg.	33c
<b>Airway Coffee</b>	Freshly Ground, ..... Lb.	31c
<b>Edwards Coffee</b>	Regular or Drip Grind, 1-lb. tin	42c
<b>Nabob Coffee</b>	Picfin Bag, ..... 1-lb. pkg.	42c

<b>Pure Lard</b>	All Brands, ..... 2 lbs.	29c
<b>Shortening</b>	Domestic, 1-lb. cartons, ..... Each	18c
<b>Alberta Cheese</b>	Mild Flavor, ..... Lb.	29c
<b>Canned Plums</b>	Monica, 20-oz., ..... 2 tins	23c
<b>Soup Mix</b>	Aunt Jemima, ..... pkg.	11c
<b>Heinz Vinegar</b>	All Varieties, 16-oz., ..... Bottle	15c
<b>Canned Catsup</b>	Highway, 16-oz., ..... 2 tins	21c
<b>All Bran</b>	Kellogg's Large, ..... Pkg.	21c
<b>Bran Flakes</b>	Kellogg's, ..... 2 pkgs.	21c
<b>Cornflakes</b>	Kellogg's, Box, ..... 2 pkgs.	15c
<b>Puffed Wheat</b>	Gusker Brand, ..... 2 pkgs.	15c
<b>Shredded Wheat</b>	Cereal, ..... Pkg.	10c
<b>Grapenut Flakes</b>	Malted Flavor, ..... 2 pkgs.	17c

<b>Marmalade</b>	Empress Orange, 32-oz., ..... Jar	29c
<b>Seneca Spiced</b>	Dredge Tins, ..... Each	6c
<b>Pure Extracts</b>	Trumple, 2-oz., ..... Bottle	19c
<b>Fancy Lobster</b>	Savory No. 11 Size, ..... Tin	43c
<b>Fancy Lobster</b>	Savory No. 11 Size, ..... Tin	25c
<b>Christie's Ritz</b>	Salad Waters, ..... Pkg.	14c

## Robin Hood FLOUR

24-lb. sack	77c
49-lb. sack	\$1.45
98-lb. sack	\$2.79

**Christmas Cake**  
Rich Dark Fruit  
2-lb. average  
**Each 80c**

### THE NEALS TREAT THE BOYS AND VICE VERSA



WE RESERVE THE RIGHT TO LIMIT QUANTITIES

SAFeway STORES, LTD.





## Fatal Burning Was Accident Inquest Shows

No blame was attached to anyone in the death of a 40-year-old, former employee at Galt's Pickering plant, who died from scalds in a hospital one hour after an accident in the city on Monday night.

This was the finding of the coroner's jury at the inquest in city court Monday night. The jury, presided over by J. A. Brailwater, chief provincial coroner, presided and Detective-Inspector William McDonald, conducted the inquest.

McDonald, K.C., acted on behalf of Galt's Ltd. and E. E. Owens, represented the Workmen's Compensation Board.

### JURY MEMBERS

The jury consisted of W. R. Morris, foreman; George W. Bagge, J. J. Taylor, Francis Taylor, P. L. Laskie and R. W. Armstrong.

The jury found that Katenis met his death by scalding when "in the discharge of his duties while attending the cooker." The contents of the cooker had been heated to a point where it was attempting to pour too much material into the cooker.

Donald McCormick, night watchman, gave evidence stating that Katenis was at work at approximately 3 a.m. on Dec. 8 and Harry Goughen, comministrator, stated that he found Katenis lying on the floor covered with oil shortly afterward.

Evidence was given also by J. P. Preece, plant supervisor, and the plant nurse, as well as by Dr. John MacCreary, assistant pathologist at the city hospital, Alberta, and Dr. P. A. Kellor.

It was revealed that Katenis had a skull fracture when he struck the "blood wall" as he fell away from the charge of oil.

Katenis died in the General Hospital at about 4 a.m. after being brought to hospital in a fire engine ambulance.

### EXTENSIVE BURNS

It was revealed in court that the skin was burned off the upper portion of his body and well as off many portions of the legs.

He had no relatives in Canada, coming from Lithuania about 20 years ago. He had been employed at Galt's plant for about seven years.

## Construction Troops Show Great Stamina

Continued from Page Eleven

—thing possible to improve the living and social conditions of the men who remain, and the higher was during the winter. The need for recreation is being met with the long, cold winter nights.

At the end of the larger camp we are installing a feature which is a machine for the showing of motion pictures, and for social events. Wherever possible we are organizing group games and other forms of recreation.

The living conditions are being improved, with permanent barracks buildings replacing the tents. The use of the new, the office said.

### ON MAINTENANCE

At the end of the larger camp we are installing a feature which is a machine for the showing of motion pictures, and for social events. Wherever possible we are organizing group games and other forms of recreation.

The living conditions are being improved, with permanent barracks buildings replacing the tents. The use of the new, the office said.

### RACE AGAINST TIME

There were five days in a race against time we didn't spare the machinery and as a result much of it has to be re-organized. But it is a tribute to the sturdiness of the equipment used that practically all of it will be back in service again despite the heavy wear and tear.

### CO. BUSH STAYS

The health of the troops has been exceedingly good and there has been scarcely any sickness. We are learning many things about the men, particularly about their clothing for the men. There never was any shortage of clothing but some of it was not quite as good. That is being rectified.

### TRAFFIC IS ROLLING

Traffic is rolling over the highway in a steady stream. So far there has been no trouble keeping the road clear of snow.

### VARIETY OF EQUIPMENT

We have every kind of snow plow from heavy power-operated plows to small hand-operated plows," the officer said.

### STAR DIVORCED

—MAY ALICE, seven years old, obtained a divorce yesterday from Margaret de Campy, the Royal Canadian Air Force.



The map above, taken in the whole western theatre of war and records the salient episodes of the week-end fighting. It will be noticed that they are all related to the general strategy of blockade, with the exception of the raid on Rouen. Yet even this attack had as its main purpose the disruption of rail communications. It had, moreover, the desirable effect of forcing the German air forces into combat in line with the policy recently enunciated by Mr. Churchill.

## Post-War Era Problems Plain: Need Decision

Continued from Page Eleven

The post-war problem is the necessity simple problem of deciding things to be done, and of putting men to work to do them.

Elmer E. Roper, M.L.A., Alberta provincial leader of the Co-operative Commonwealth Federation, told members of the Compolet club at their regular weekly luncheon meeting the Coronet Hotel Tuesday.

He spoke on the topic, "What We Must Do After the War," warning that the campaign being carried on throughout Canada in favour of relinquishing the control imposed on industry because of the war, the use of the new, the office said.

Chris L. Olson, president of the Compolet, was chairman of the meeting.

One of the really big jobs being done by the troops this winter is the repair and general re-equipment of the army's road-building equipment that was in almost continuous service during the summer.

The health of the troops has been exceedingly good and there has been scarcely any sickness. We are learning many things about the men, particularly about their clothing for the men. There never was any shortage of clothing but some of it was not quite as good. That is being rectified.

Traffic is rolling over the highway in a steady stream. So far there has been no trouble keeping the road clear of snow.

### NO UNEMPLOYMENT

"No man or woman now on a payroll should be permitted to be unemployed, except those who should not be working because they are too young or too old and for whom other provision must be made."

"We are keeping everyone employed and paying them out of the national production now and we can continue to do it later."

That is the post-war problem and there is no place in it for abstract discussion," he declared.

"When I hear the word 'reconstruction' used in relation to the national control of the national economy, I think of the reorganization of the breadlines. We can either go back to that, or maintain the freedom of economic activity under the leadership of the people."

Results from keeping his people employed at useful work with an income that meets the needs of a standard of life, Mr. Roper stated in conclusion.

## Comment Withheld On Requested Cut Car License Fees

Continued from Page Eleven

No comment was available Tuesday from Hon. Ernest C. Manning, provincial secretary and minister of trade and industry, on a resolution passed recently by the Alberta Motor Association seeking a reduction in the price of motor car licenses.

Mr. Manning said he had not yet received an official notification of the request by the A.M.A. and would withhold comment until he received it.

The license fee reduction is being sought by the A.M.A. on the grounds that gasoline rationing and fuel conservation had reduced the mileage a motorist could travel, and therefore the license fee should be reduced.

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## Three Blazes Keep Firemen Busy at Night

Continued from Page Eleven

Firemen responded to three fires Monday night to find slight damage in one instance and no damage to building in the other two blazes.

Halls five and seven responded to a call from No. 3 "M" depot at 11 p.m. Monday where no damage was done.

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## Operation of Bus Lines Is Under Review

Continued from Page Eleven

Bus operation under the Nov. 15 general order restricting bus passenger travel to not more than 50 miles on one continuous journey was discussed here Monday and Tuesday at a conference between H. J. Ryman, Regina, regional transit controller, bus operators and the Alberta Highway Traffic Commission.

It was reported that no agreement had been reached on the application of the general order to the Calgary-Banff lines for an exemption from the order on the understanding that the scheduled bus lines would be reduced from four to two round trips daily.

MUST BE OBSERVED  
It was stated the transit controller had taken the stand that the 50-mile limit must be observed.

Under this order, no passenger may travel more than 50 miles a day on one continuous journey. It was explained this regulation had been adopted as a means of conserving gasoline and rubber.

Several applications for exemption from the federal order were raised at the conference, which also considered requests from bus operators that they be permitted to curtail service owing to financial loss resulting from the restrictions.

T. Aiken, secretary of the Alberta Highway Traffic Board, explained Tuesday that exemptions could be granted for the operation of available transit service. In the case of rural residents, it is important to have them return home the same day as they arrive in the city in view of lack of over-night accommodation in the city.

It was reported that bus lines not operating on Christmas Day will ever operate on that day during the winter months. They will not operate on Christmas Day.

OPERATION  
It was decided at the joint meeting that the Edmonton Transit Board service will operate Friday, Saturdays and Mondays and will be exempt from the 50-mile order.

The Edmonton Transit Board service will operate as at present until May 1 next, which the operation of the bus lines will be under review for consideration. It was proposed that the bus lines be under review for consideration.

EXEMPTION  
Edmonton-Britain service will operate daily except Sunday and the 50-mile order, the May 1 from this line will be reviewed May 1 next. The situation on the line will be reviewed May 1.

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## I Saw Today Post-War Reconstruction Parley Will Discuss Variety Subjects Now Overseas

Continued from Page Eleven

Four-day Post-War Reconstruction Conference under the auspices of the Alberta Social Credit League will open in the McDougall Club auditorium Tuesday (tonight) at 7:30 p.m. with Hon. John C. Law, provincial treasurer, as chairman.

The League is affiliated with the Democratic Unionist League, a national organization of Canada. Officials in charge of the conference stressed the fact that the subjects are open to the general public and members of interested organizations.

Tuesday night's program includes remarks by the chairman; Hon. J. C. Law, provincial treasurer, as chairman; Hon. J. C. Law, provincial treasurer, as chairman; Hon. J. C. Law, provincial treasurer, as chairman.

ENTERTAINMENT  
Recreation will also feature Tuesday night's program.

Wednesday's sessions will open at 8 a.m. with registration of delegates. Mr. O. E. Hendricks will be chairman, and Hendricks and resolute will be the main subjects.

Mr. J. C. Law, provincial treasurer, will speak on "Have Women Any Responsibility Hereafter?" and Mr. J. C. Law, provincial treasurer, will speak on "Have Women Any Responsibility Hereafter?"

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## City Reduces Floating Debt Large Amount

Continued from Page Eleven

Floating debt of the city of Edmonton was reduced by \$100,000 as a result of the sale of the city's floating debt.

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## Edmonton Airmen Arrives Overseas

Continued from Page Eleven

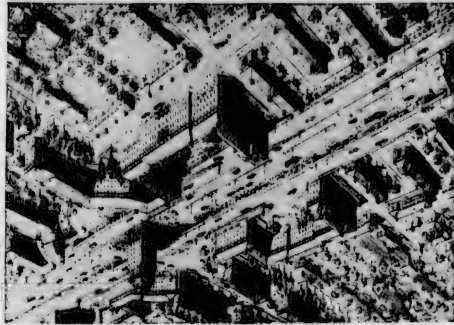






## PLANNING COMMITTEE AT WORK

## London of Tomorrow to Be Idealistic But Practical



Plans to make London, already one of the most majestic, also one of the most beautiful cities in the world, are being laid by a planning committee of the Royal Academy under the chairmanship of Sir Edward Lutyens. Leading representatives of architecture, planning, finance and traffic are included on the committee. At (Left) is how St. Paul's cathedral would appear from the west, with an open space around the great building. London's Strand is pictured (Right) as it will appear if the Royal Academy plan for reconstructing bomb-scarred London is carried out. The committee maintains that although the plans are "idealistic," nevertheless they are practical.

## "All in the Blue, Unclouded Weather"



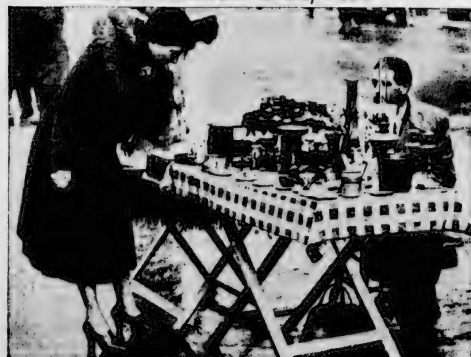
Madeleine Le Beau—beautiful Parisian refugee—enjoys to the limit the "blue, unclouded weather" (ask any Chamber of Commerce member) of California. She supports Humphrey Bogart, Ingrid Bergman and Paul Henreid in Warners' melodramatic "Casablanca." Michael Curtiz directs.

## One Down—One to Go



With a Jap plane already having nose-dived into the ocean, a second Japanese victim of U.S. anti-aircraft fire plunges seaward near an American cruiser. Picture was taken during battle off Santa Cruz Islands.

## Sell Possessions to Buy Food



Prized possessions, pitifully few though they be, are being hawked on Marseilles streets by Frenchmen in the hope of obtaining a pittance with which to buy food. The French, under Hitler's heel, face a winter of desperate privation.

## Wife of Worker Who Helped Build Minesweeper Christens Ship in East



Chosen by ballot from among the wives of shipyard workers at Toronto Shipbuilding Co., Mrs. Ethel Simpson, whose husband is an electrician, launched a 500-ton mine-sweeper and christened her Melita. The next day another keel was laid where the Melita had been. Before the launching the ship was blessed by Rev. Father J. M. O'Connor of St. Helen's church.

## Birth of a Beautiful Idea



## Pretty Precarious Position



Bill Henry appearing with Fredric March in Warners' "The Adventures of Mark Train" balances Marian Hall on his shoulders in the pool of the Lakeside Country Club in Hollywood. Both players are to be seen with Errol Flynn and Ann Sheridan in Warners' picturization of the sensational William Woods' novel about underground activities in Norway, "Edge of Darkness."



# The Edge of Darkness

BY WILLIAM WOODS

## CHAPTER XXIV

WHENEVER Karl had been on sentry duty the night before, and so was entitled to be away from early roll call the corporal would call the corporal "Karl". "Karl!" he called out at six that morning when he awoke and saw the cot beside him empty. He was not at all alarmed.

"With the girl again," he thought, and smiled.

But at 8 o'clock Karl had still not returned, and the corporal, who some misgivings about doing him a bad turn, had to report him. He went down in his book under the date, December 1st: "Private Fischer absent without leave."

At a little before 10, just after sunrise, Paul Hermann and the two soldiers, all of five, were reported that in the alley beside the shoemaker's shop they had found fresh boot tracks made since last past three when the snow had stopped falling. Near them, under a scattering of snow meant to hide it, they had seen a large red stain. All through the cold and gloomy day, tense with foreboding, they searched. At a little before 3, Karl was already dark again.

Up in the hotel, Johannes Stein sat with a group of soldiers and played 21 for beer. The men were nervous, and stopped once in a while to gaze out the dark, frosty windows. Something was afoot in the village.

But Johannes was feeling more cheerful than he had in weeks. He was sure that here, for the first time in his life, he was appreciated at his true value, as a man who had made a decision and adhered to it in the face of adversity.

"You, Herr Steinberg," said one of them, "are you going to join up with the National Socialists? You know, on the Russian front?"

"Of course," Johannes told him arrogantly, "I am going to join up, just as much into this fight as any of you."

The talker looked away from each other. The game had stopped. John had had the unsuitable remark, and that everything they said was directed at him, that he was the outsider among them, and in spite of all he had tried, could never be anything else. "Well," he said, "well, let's see. What's wrong?"

The men with the brandy looked forward over the table. "You know," he drawled, "there are some words that mean the same thing in German as in Norwegian."

"Yes?" And the boy frowned suspiciously. "What words?"

"Quitting," the man said, slowly. "You mean 'quitting'?"

Johannes started up, face crimson with anger and hurt. He had tried so hard to be one of them. But now such a hatred, and so much of his father's stubbornness surged up in him that he would as lief have gone back to the village, if he had dared. "Quitting!" he said, "quitting! You mean 'quitting'?"

"Yes," the man said, slowly. "You mean 'quitting'?"

Johannes started up, face crimson with anger and hurt. He had tried so hard to be one of them. But now such a hatred, and so much of his father's stubbornness surged up in him that he would as lief have gone back to the village, if he had dared. "Quitting!" he said, "quitting! You mean 'quitting'?"

"Yes," the man said, slowly. "You mean 'quitting'?"

HUGH STRIETER

SUPERMAN

ORPHANNIE

GASOLINE ALLEY

DICK TRACY

MOONMULN

BOOTS and Her Bud

ALLEY OOP



TODAY: McGEE and Molly - BERGEN and Charlie in "Here We Are Again" CAPITOL



Complete Stock of Stanfields Underwear ARMY & NAVY Winter Wearing Apparel For Less



69c THRIFTY WASH, 10 lbs. CAPITOL CLEANERS and LAUNDRY CARRY and SAVE CLEANING, 39c



EDMONTON'S QUALITY FURNITURE STORE NATIONAL HOME FURNISHERS IT'S EASY TO PAY THE NATIONAL WAY



EDMONTON'S SMART UPSTAIRS SHOP BETTY LOU DRESS and SPORTSWEAR SHOP ALWAYS SOMETHING NEW (Upstairs) 1018 Jasper Ave.



## Hold Everything



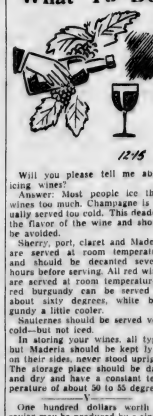
"I hope you didn't forget to turn off the gas!"



Curious World —By William Ferguson



## What To Do



## What To Do



## What To Do



## What To Do



## What To Do



## What To Do



## What To Do







# Christmas



## Shopping Edition

C — is to remind you to Carry your own packages.  
H — is to tell you to Hurry with your shopping.  
R — is so you'll Remember everyone on your list.  
I — is for that most Important gift!  
S — is for the Scrap you won't let yourself forget.  
T — is for the Tires we must all help to save.  
M — is for the Merriment we all want to spread.  
A — is for the Active part you can play in this war.  
S — is for the Season's Greetings—we couldn't wish you more!

*Carry Your Own  
PACKAGES*







# Music Plays Prominent Role in Celebrations During Christmas Season

Music plays a significant and highly important role in Christmas celebrations. The singing of carols is one of the features of the season, but there are many fine songs and special Christmas anthems and larger choral works that are especially applicable to the season, and which are heard regularly. Churches take a leading role in the singing of Christmas music. For a long time prior to Christmas, the churches prepare for the special services. The musical portion is integrated with the sermons, the whole service aiming to bring the spirit and message of Christmas in story and song.

Ministers and chorists, recognizing the special importance and significance of the great festival event, lay their plans well in advance. Worship services, in which both music and sermons carry out the spirit of the time, are prepared for weeks, sometimes even months, ahead of time, and the service is carefully revised and rehearsed, to make it as good as possible.

Edmonton churches that observe Christmas will do their part to perpetuate its historical and religious meaning. Down through the centuries the churches of Christendom have borne their witness to the beauty and significance of the Advent, and notwithstanding the fact that they will give again its longest message of peace and goodwill.

Cherry of the city in most cases, will aim to be in their own pulpit for the Christmas services, for it is a family event that they and their people will be celebrating, and so far as possible

OPEN UNTIL 10 P.M.  
SAT. - MON. - WED.  
Dec. 19 - Dec. 21 - Dec. 23



**Smithbilt**  
FOR  
GIFTS FOR A MAN  
A Smithbilt Gift Certificate for a Hat... or Anything else the store solves the problem.  
Smithbilt Hats... \$1.95, \$2.50 up  
Shirts... \$2.50, \$3.50 up  
Ties... 50c to \$2.00  
Socks... 50c to \$2.50  
Gloves... \$1.50 to \$4.50  
Scarves... \$1.00 to \$4.50  
Pyjamas... \$3.50 to \$25.00

**SMITHBILT**  
HAT SHOP  
1013 JASPER AVE.  
(Next to Empress Theatre)

# Jewelry Leader New Watches Gift Specials Bert Knowles



Bert Knowles, for 29 years one of the most widely-known watchmakers and jewelers in this city, who has announced a complete line of appropriate merchandise for the Christmas season.

It will not be easily possible, in a year of war, to escape the irony of current history, but Christian preachers have still a note of hope and confidence to sound and will put the Advent faith over against the irony of other events.

**Entire Family Joins in Games At Christmas**  
Mothers, fathers, aunts, uncles and cousins usually participate at some time or other during the holidays in the games that sister and brother receive from Santa Claus and so we find the staple "bread and butter" dominoes, checkers, anagrams, Chinese checkers, "bingo" and "parchesi" still good.

Boys and girls are exceptionally keen about baseball and football board games. An all-star baseball game of this type features

and beautiful designs and settings, are also featured at the Knowles store this Christmas. The famous regular Blue River diamond is a gift that will be remembered for a lifetime.

But in the matter of watches the Knowles firm has shown splendid foresight. Due to the demands of war, watches are becoming increasingly harder to get. But the Knowles shop will be able to meet every requirement of buyers who have selected watches as Christmas gifts. And there has been no rise in prices, something that is really good news to Christmas shoppers.

**WRITING EQUIPMENT**  
Pens and pencils sets are also another fine gift for the men on active service at this time. Writing home is a job made much easier and more attractive with the right kind of writing equipment. The Knowles store has a fine and varied stock of the best pen and pencil sets on the market.

Locketts, dressing sets, bracelets and other items, dear to the hearts of young ladies, the world over, are to be found in abundance at the Knowles' store this Christmas season. And these are in the latest bewitching designs.

But in watches the big marvel of the day is the new Omega Tissot and the Tissot Aquaport. These new wonders of the time-telling world are waterproof, shockproof, luminous dial, acid-proof, unbreakable glass, non-magnetic and dust-proof. With a sweep second hand fully guaranteed.

**ARE NON-MAGNETIC**  
Over 20 years ago Tissot technicians realized that electrical power would play a constantly growing role in the home and industrial life of the future. They knew that electrical power created

big league starts playing their regular positions on the field. The game was designed by a former Giant baseball star.

Dart games, steady, year-round sellers in toy, adult game and sporting goods departments are exceptionally good at Christmas. These have appeal to both young and old... many of them have double faces with a baseball game on reverse side.

**OLD GAMES**  
Among the old-time games which have been modernized is a fishing game with colored metal fish, fish poles with magnets and "fishing pans."

Card games of all kinds make nice gifts and other old-time numbers are all available in adult game and toy departments.

A table top bowling game introduced early this year is a dollar number, which appeals to all those who want to "bowl" right on top of the bridge table.

"Treasure Hunt" is a favorite party game which comes attractively packaged in a simulated treasure chest. A game for young and old which is found in most toy departments.

"Gin Rummy" is widely featured in adult game departments and enjoyed by young and old alike played like old-fashioned rummy with a new gambling twist.

electro-magnetic activity which could seriously affect the accuracy of any instrument. The Tissot non-magnetic was their answer.

Today every Tissot movement is non-magnetic. And recently Tissot presented the new movement in time, the Rhythmic oscillation.

# Johnstone Walker Ltd., Solve Shopping Problems With Gift Certificates

Again taking the lead in wartime restriction initiative Johnstone Walker Limited, has announced a Christmas Gift Certificate policy for Christmas shoppers. This policy was instituted by the management of this pioneer mercantile establishment as a service which will enable customers to overcome severe pre-Christmas and post-Christmas shopping difficulties.

The certificate is an attractive item made somewhat in the form of a blank cheque of green bond paper with a holly-leaf design in red and dark green on the upper left-hand corner.

The printing is in red and green, with the main words printed in Old English lettering in deep red.

Johnstone Walker recommends that its shoppers use this certificate as a gift in every possible instance.

Here is the way it works. A shopper calls at the office of Johnstone Walker, asks for as many certificates as he requires, and leaves his name and address as well as the price he sets on the certificate.

That's all there is to the shopping transaction in so far as the donor is concerned. He sends the certificate to his friend or relative as a valuable Christmas gift.

**VISIT TO STORE**  
The recipient then free to pay Johnstone Walker a visit at his convenience and select the article or articles he wishes up to the amount inscribed on the gift certificate.

With wartime regulations making it increasingly difficult to exchange articles, and unwilling to refund the money on articles returned, the management of Johnstone Walker feels that by encouraging

# Unusual Gift



Cecil Sutherland, managing director of Johnstone Walker Ltd., who has announced a special gift certificate feature in connection with his firm's Christmas gift program. It is designed to aid in the war effort and facilitate gift-giving.

Child development experts say that children who enjoy Christmas more if they help in getting the house ready for the coming of old Saint Nick. One of the most important duties, especially to a child, is that of decorating the tree.

A little boy or girl will love the opportunity to cut out cardboard stars, then dip them into a thick mixture of water and laundry starch and finally, sprinkle them with artificial snow. Small fourths, red, pink and blue stars can be treated in a like manner, after they have been painted with quick-drying enamel, or with aluminum paint.

Much pleasure will be derived by a child if he or she is allowed to make strings of cranberries, popcorn or small pieces of stale bread to hang on a special Christmas tree for the birds. Later children can string them about a shrub or tree in the front yard, and watch the birds enjoy Christmas.

**BRIGADIER DEEDS**  
LONDON.—(CP)—Brig. Richard Maule Birkett, who served with the Royal Sussex Regiment for 32 years and was in command of the Second Battalion when he retired in 1934, is dead. He had been re-employed by the War Office since 1939.

## BERT KNOWLES

### BLUE RIVER REGISTERED DIAMONDS

The BLUE RIVER diamond will be a for ever. There are pure, clear jewels of rare perfection. There is a design and price to suit your desires and purse. With each BLUE RIVER diamond is presented a beautiful jewel case. Priced at

**\$30.00**  
And Up

We carry a complete stock of

GRUEN, OMEGA, BULOVA, LONGINES AND WITTNAUER WATCHES FOR MEN AND WOMEN

All merchandise purchased here guaranteed free of charge.

**MANTLE CLOCKS**  
Westminster  
Chimes ..... **\$32.50**

**GRUEN WATCHES**  
\$29.75

**OMEGA TISSOT**  
\$37.50

**SIGNET RINGS**  
10k Gold  
\$7.50 Up

**MEN'S AND LADIES' BULOVA**  
\$29.75

**MEN'S AND LADIES' TAVANNES**  
\$29.75

**TX-12 Aquaport Waterproof**  
Shockproof, mud proof, acidproof, non-magnetic, unbreakable glass, luminous dial, accurate.  
\$47.50

**SILVER SERVICE**  
44 PIECES  
\$49.75

**Blue Bird Diamond Set**  
10k, 18k and 22k, previously matched.  
\$37.50

**PARKER PEN AND PENCIL SETS**  
\$6.00

**BERT KNOWLES JEWELER**  
1013 Jasper Avenue Phone 21437

**Brush and Comb Sets**  
\$4.95  
And Up

**9 Pc. Dresser Set**  
9 matched pieces in lined gift chest. Beautiful new styles. Wide selection.  
\$25.00

# Gifts For Everyone!

popular priced gifts to please them all!

**F. W. WOOLWORTH**  
Company Limited  
EDMONTON

# Gifts that add to your HOME SWEET HOME

This Christmas, more than ever before, should be a Practical Gift season. Select gifts that will add to the beauty and comfort of the home.

The complete array of time saving and labor saving appliances now on display here will give you a wide choice at prices within your budget.

**A Gift for Everyone on Your List at Kelly's**  
FOR THE HOME... A New Moffat Roper Gas Range.  
FOR MOTHER... A New Cabinet Sink to Beautify the Kitchen.  
FOR THE FAMILY... A New Bathroom Shower, including new bath tub, new flower and shower curtains, new towel bars, soap trays, medicine cabinets.

**H. KELLY & CO. LTD.**  
PLUMBING AND HEATING  
10061 101A Ave. Phone 21644

**Bath Room Scales**  
A really worth while gift. They come in various sizes and colors and in a range of prices that will suit your purse. See them soon.

Cabbage contains from 10 to 15 pounds of water for each pound of dry matter.





# Woodland Dairy Drafts Series Of New Recipes

Aiming to assist housewives in the task of adjusting their menus to wartime conditions, the Woodland Dairy Limited has issued a booklet entitled "War-time Recipes and Food Rules." The booklet has been prepared and released with the co-operation of Dr. L. B. Pat, director of nutritional services, department of national pensions and health, and Miss Laura Pepper, chief of the consumer section, marketing service of the department of agriculture.

The recipes have been prepared by Miss Pepper, under her direction, to fit into the national nutrition program and they have been thoroughly tested in the nation's kitchens at Ottawa.

Dr. Pat contributed a chapter on food rules, which concludes by stating that "there can be no doubt that the proper use of these food rules by everyone in Canada every day would make a great difference in health and happiness, and would contribute in a large measure to morale and the national war effort."

Here are some of the recipes included in the booklet, which might have a special interest at this season.

**PEACH COBBLER**  
Two cups sliced peaches, 1 tablespoon lemon juice, 1 tablespoon butter, rich shortcake (below). Place peaches in baking dish. Sprinkle with lemon juice and dot with butter. Drop shortcake dough in 6 rounds over peaches. Bake in hot oven (400°) for 15 minutes. Reduce temperature to 350° and bake for about 30 minutes longer.

**RICH SHORTCAKE**  
Two cups flour, 1/2 teaspoon salt, 4 teaspoons baking powder, 1 tablespoon sugar, 1/2 cup butter, egg, well beaten, 1/2 cup milk. Sift dry ingredients, cut in butter until like coarse crumbs. Add combined egg and milk, stirring just until well blended. Drop in peaches in above recipe and bake as indicated.

**CARROT, HONEY COOKIES**  
Two cups sifted flour, 2 teaspoons baking powder, 1/4 teaspoon salt, 1/2 teaspoon soda, 1/2 teaspoon cinnamon, 1/2 teaspoon nutmeg, 2 cups quick-cooking rolled oats, 1 cup raisins, 2 cups butter, 1 cup grated carrot, 1 cup honey, 2 eggs, well beaten.  
Mix dry ingredients. Cream butter. Stir in carrots, then honey and eggs. Then gradually add the flour mixture. Drop from a teaspoon onto a greased pan and bake at 350° for 25 to 30 minutes. Yield: 5 to 6 dozen cookies.

**GINGERSNAPS**  
Two-thirds cup molasses, 1/3 cup butter, 2 cups flour, 1/3 teaspoon soda, 2 teaspoons ginger, 1/2 teaspoon salt.  
Beat molasses to boiling point and pour over butter. Add sifted ingredients. Chill, roll and cut into desired shapes. Bake in moderate (350°) oven for 8 to 10 minutes. Yield: 36 cookies.

**SPICE CAKE**  
One-half cup butter, 1/2 cup honey, 2 eggs, 1/2 cup sour milk, 2 1/2 cups flour, 2 teaspoons baking powder, 1/4 teaspoon ground cloves, 1/2 teaspoon ground cinnamon, 1/2 teaspoon ginger, 1/2 teaspoon nutmeg, 1/2 teaspoon salt, 1/2 teaspoon vanilla, 1/2 teaspoon baking soda.  
Cream butter and honey thoroughly, creaming thoroughly. Add well-beaten eggs and beat thoroughly. Add mixed molasses and ingredients alternately with the milk. Bake in two 5" layer pans for 20 to 30 minutes. Cut in 24 squares. Yield: 24 squares.

**BROWNIES**  
Half cup butter, 1/3 cup honey, 2 eggs, 2 squares chocolate, 1/2 teaspoon vanilla, 1/2 cup flour, 1/2 teaspoon salt, 1/2 teaspoon baking powder.  
Cream butter and honey thoroughly. Add well-beaten eggs, melted chocolate, flour, salt and vanilla. Spread in well-buttered 8x8 inch pan. Bake in 350° oven for 20 to 25 minutes. Cut in 24 squares. Yield: 24 squares.

**ROLLED OAT COOKIES**  
One cup butter, 1/2 cup brown sugar, 1/2 teaspoon soda dissolved in 1/2 teaspoon hot water, 1/2 teaspoon vanilla, 1/2 cup flour, 2 cups rolled oats, 1/2 teaspoon salt.  
Cream butter, sugar and vanilla. Add soda, dissolved in hot water. Mix flour, rolled oats and salt and add to first mixture. Blend thoroughly and drop by teaspoons onto baking sheet. Press flat with a fork and bake at 375-400° for 8 to 10 minutes. Yield: 4 to 5 dozen cookies.

**APPLE SOUFFLE**  
Six tablespoons flour, 1/2 teaspoon salt, 1 cup milk, 3 egg yolks, 1/3 cup brown sugar, 1 cup grated apple, 3 egg whites, 1/2 teaspoon lemon extract, 1/2 teaspoon almond extract.  
Mix flour with small portion of milk. Heat remaining milk and stir in flour mixture. Add salt and cook over hot water, stirring until thick and well-cooked. Add sugar and egg yolks. Add well-beaten egg whites, flavoring and apple pulp. Lastly fold in stiffly beaten egg whites. Pour into buttered baking dish or individual custard cups. Place in a pan of hot water and bake at 325-350° until firm-about an hour. Serve with plain or whipped cream.  
If desired the flavoring may be changed to suit individual taste: e.g. 1/2 teaspoon cinnamon or 1/2 teaspoon nutmeg instead of lemon and almond extract.

**ANOTHER POLISH SUB**  
LONDON.—(CP).—The Polish war, which has been going on since the Royal Navy since war started, has been increased by a new submarine named the "Duke," meaning "Duke."



There's faith in jolly Santa Claus yet.

## New, Unusual Fuel Conservation Methods Listed for House-Holders

Most housewives understand the obvious ways to stretch fuel dollars by using insulation, storm windows, weatherstripping, etc., but in addition to these important considerations there are dozens of little ways to conserve fuel.

A special committee appointed by the petroleum administrator has issued a booklet containing many hints that will lead to conservation regardless of the type of fuel. Fifty-two ways for saving fuel are illustrated and discussed, including the following:

Storm vestibules—These are particularly beneficial in cold climates. Lower ceilings—if ceilings are excessively high, build a framework of supporting timbers and attach it firmly to ceiling joists. Then apply structural board to the ceiling.

Close off unused rooms—Neat the doors with tape, so that heat from

**Before Dinner serve your guests SOUTH AFRICAN PAARL BROWN Sherry**

26c Bottle 1.48  
Gallon Jug 16.00

South African vinegars have a character, flavor and bouquet developed through nearly 300 years of winemaking tradition.

This advertisement is not inserted by the Alberta Liquor Control Board or by the Government of the Province of Alberta.

## Definite Rules Signing Cards At Christmas

Definite rules govern the signing of Christmas cards, even though they are the expression of friendship and good wishes.

It is important that the cards reflect the degree of intimacy existing between the sender and the recipient. An air of formality in a card to a very good friend is as inappropriate as an intimate greeting to a casual business acquaintance. Many persons prefer to select cards especially to find a personal subject and message for each friend. This is an ideal thing to do, but it requires considerable time as well as talent.

Handwriting signatures are written different than names on formal or engraved cards. When signing your name, it is best not to include letters that do not put "Mr." or "Mrs." before your name. When names are engraved, however, they achieve a more formal tone and therefore require titles. The only exception to this is the single man whose name is never preceded by "Mr." even though it is engraved on the card.

**SEVERAL PROBLEMS**  
Married couples writing informal cards to friends are faced with several special problems. There is no definite rule which tells whose name stands first, but if the names are written by hand it is better for the one who signs them to write his or her own name last. When the name is printed on the card, it is immaterial whether the husband's or the wife's name comes first.

A very nice signature for a family will be, "From the George Krages—all five." If there are only three in the family it would be equally suitable to write, "John, Mary and the Baby."

It is entirely proper to sign your name along with sending cards to a business acquaintance when your wife or husband does not know. In this case the card is addressed to the business acquaintance alone even though he or she is married. Cards sent to a good friend, even though he is not known by your husband or wife, may be signed with both your names and the envelope addressed to "Mr. and Mrs. [Name]." Whenever doubt arises concerning the manner in which a Christmas card should be addressed or signed, use your own sense of good taste. After all, the mere fact you are sending a card is an expression of friendship, and as a result almost any error you may make will be completely overlooked.

**PROPELLER TOMBSTONES**  
CAIRO.—(CP).—When the 8th Army took Fuka, one of the Axis airfields behind the El Alami front, they found a desert burial ground of Axis airmen. Twisted and broken propellers flanked by shells were the headstones to the graves.

**WAS WELL-KNOWN PILOT**  
LONDON.—(CP).—Philip E. G. Sayer, O.R.E., has been killed in a flying accident somewhere in Britain. He had been chief test pilot for the Glister Aircraft Company since 1944.

**Finer Quality PORTRAITS AND THEY COST NO MORE**

**MODER MID STUDIOS LTD**  
100-4-101 ST. STREET, EDMONTON, ALTA. PHONE 2544-4 2671

This complete guide to fuel conservation also has a helpful table. There is a blank column for one to insert the estimated value of fuel he may save if he makes various improvements.

**BY OFFICIAL ORDER**  
**Beginning Wednesday, December 16th**

**MILK**

—when sold as fluid milk for human consumption

**MUST BE SOLD FOR 2c A QUART LESS**  
than the legal retail price now prevailing.

**BE SURE YOU GET THE FULL BENEFIT OF THIS REDUCTION**

THE WARTIME PRICES AND TRADE BOARD

**Gifts FOR THE MAN ON THE HOME FRONT**

**For Him**  
**Biltmore Rollers**  
**\$6.50**

No Finer Gift for any man than a Smart "SMILE" Hat. Priced at \$2.85, \$4.50, \$5.50

**Biltmore**  
The "Smart Hat of Canada"

**Kresge's Store**  
**Has Full Line Of New Goods**

One of the most comprehensive selections of Christmas merchandise ever offered to the Edmonton public may be seen on the counters of the S. Kresge's Ltd., store, corner of 101 street and 101A avenue.

"Made in Canada" is the slogan of the firm this year. In the realization that actual sources of supply of toys and other goods, have been cut off as a result of the war, every effort was made to stock up early with goods made in this country. The result has been a tribute to the versatility and adaptability of Canadian manufacturers and the resource of the country in obtaining a complete line of desired goods.

Of special pride to the management are the counters showing complete lines of gift suggestions for ladies, ranging from perfumes and cosmetics to handbags and lingerie.

Other counters artistically adorned with articles of clothing for every member of the family, still others with stationery and pen and pencil sets, and numerous others with suggestions for every member of the family will be found at Kresge's.

One of the most popular lunch counters in the city is strategically situated in the store, where prompt and efficient service and meals from quick snacks are smilingly served.

Attractive counter displays harmonizing most appropriately with the general decorating scheme in the roomy store add to the "Christmas" atmosphere.

**Tom Campbell's MEN'S SHOP**  
Opposite Selkirk Hotel

**STORES OPEN ALL DAY WEDNESDAY**

edge, heavy floral covering. All sizes **\$9.95**



# Has Fine Stock



**Cal Pickles, well known manager of the Men's Shop, popular Jasper Avenue clothing store, has announced his shop has a fine, varied stock from which to select a Christmas Gift.**

## A Real Tree

At high noon on Christmas Day in 1925, the famous Gen. Grant tree, located in the Gen. Grant National park, near Fresno, Calif., was designated as the U.S. Christmas Tree. According to the United States department of the interior, the tree estimated to be 207 feet high and is one of the so-called "Battens."

## SAWDOUST FOR BAKERS

LONDON.—(CP)—Sidelight on the German menu, from a Nazi woodworker's trade journal: "White woodstuffs should be sold to bakers."

## The Best Gift Of All!

## GOOD EYESIGHT

Your sound, healthy eyes are your most treasured possession... keep them healthy! If you think your eyes show signs of strain, have them examined immediately or have your old glasses replaced.

## A. Ashdown Marshall and Associates

10345 Jasper Avenue Phone 22342

# Ideal Presents

## For Every Man At Cal Pickles'

Nearly any person of mature years will tell you it is far harder to select a gift that will satisfy a man than a gift for a woman. Cal Pickles was mindful of the finicky temperament of the more male when he stocked up for the Christmas season this year at the popular Men's Shop clothing and furnishings store at 10311 Jasper Avenue.

No other shop in Alberta, devoted to supplying the clothing requirements of men, will be found a more complete stock from which to choose that gift.

General Manager H. G. Owens observes that one of the most well-known gifts that old Santa Claus could leave on the fireplace for a long suffering male, is a really comfortable dressing gown. And the Men's Shop has a stock of dressing gowns in silk, cotton, in all styles and colors imaginable. A really nice dressing gown is always appreciated by father, brother or uncle. It gets at the one spot in the male character that is most pleasing to excite. That is the sense of comfort, freedom and the shedding of the worries and responsibilities of the working day.

## NEW NECKWEAR

Neckties in new and daring designs and colors are in abundance too, at the Men's Shop. And for the active service there are khaki shirts, ties to match, air force blue shirts, socks and handkerchiefs. And extra dress shirts are always more than welcome with the men on active service. No mistakes.



## Gifts for your Man's

Pyjamas for Forsyth

Including Vetro, Madras and Percelle cloths.

**\$2.50 TO \$5.00**

Hats

Get a Billmore Gift Certificate and find these choices.

**\$3.95 TO \$6.50**

Dressing Gowns

AND Smoking Jackets

**\$8.00 TO \$17.50**

Ties

A very large assortment.

**65c TO \$3.00**

Glove and Scarf Sets

All wool. He'll appreciate this gift box.

**\$2.25 TO \$4.50**

Hundreds of Other Gifts... Gifts for the Boys in the Service... Gifts for EVERY MAN

**men's shop**

ALL PICKLES LIMITED MANAGER

10311 JASPER AVENUE

Cal Pickles

ALL GIFTS Neatly Boxed for Christmas GIVING.

Gifts for your Man's

Pyjamas for Forsyth

Including Vetro, Madras and Percelle cloths.

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# Aids Vision



**K. M. Henry, office manager and optometrist for the firm of A. Ashdown Marshall and Associates, 10345 Jasper Avenue.**

take can possibly be made by sending shirts, socks, handkerchiefs or ties to the boys in the service. Brace sets are utility gifts that will also be really appreciated and there is an ample supply of these at the Men's Shop in many attractive designs.

## FINE SCARF SETS

"Then again, what could be nicer as a gift than a handsome scarf or scarf set? These are both dandy and of high practicable value as they keep a person warm about the neck on the cold, windy days of winter."

And the popular little Men's Shop is also well stocked up on many other items of male wearing apparel, certain to appeal to a man's fancy at this Christmas season.

In addition to special Christmas gifts, the shop also has a particularly fine stock of suits and overcoats of the latest style and cut. A suit for dad off his brother will really make his Christmas a happy one and the Men's Shop has just what you are looking for. Prices are reasonable, too.

Cal Pickles has everything that men need in the way of clothing and accessories. Shop at the Men's Shop for that Christmas gift you can't go wrong. The management of the store declares.

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# Service Men List Gift Choices

## In Answering Questionnaire

The question, "What shall I send my service man for Christmas?" has now been answered by the men themselves, one thousand of them, from all branches of the services. Of course overseas parcels left Nov. 15.

This cross-section is the best possible, since the majority of gifts are bought in department stores. Since department stores are clearing for definite and practical information about what these men want or what the boys consider "the most practical and acceptable gifts from home."

The Christmas gift quiz was completed in a most practical form. It listed 31 articles, suggested by soldiers, sailors and airmen. It was divided into "Army" and "Navy" and "Air Force" and asked the men to classify each gift as "swell," "fair" or "junk."

The first five preferences were, naturally, by the greatest interest to us. They are: (1) cigarettes, (2) waterproof wristwatches; (3) portable radio; (4) regulation shorts; (5) wallet (leather, with proper insignia).

The following are also considered "swell" gifts by men in the services:

Wooden cigarette lighters, pen and pencil sets (they ask to include only those sets with clips on the top, since this is the only kind they can carry inconspicuously), armbands (apparently the boys like to write letters as well as to receive them, for stationery was listed by over 50 per cent of both army and navy men).

Many army men list as "swell gifts" good regulation shirts and socks... the navy men want socks more than shirts.

The men like boxes of food... they show a preference for home-made cookies, cakes, jams and so forth. Also, "prepared packages of cold cuts sent from the stores."

Quick-working razor blade sharpeners are most desirable gifts to a large majority of both army and navy men.

Compact kits of bath towels rank high in the list. The emergency kit of the boys is issued a minimum of bath towels.

Small sewing kits, completely fitted, are considered excellent gifts by more than half of both army and navy men.

Books and magazines are wanted by over 80 per cent of both army and navy.

A most impressive part of the survey reveals the high percentage of men who want some religious article as a gift. The Bible and New Testament are most wanted, by both branches. Many of the service men voted for one, two, or more of the gifts in the religious classification: pocket-size Bible, New Testament, Cross, Rosary and religious medals.

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# Gift Towels Are Packaged to Give Appeal to Eye

## Crescent Shows Fine Furniture At Christmas

Handsomely-packed gift towels, many of them in decorative boxes which have a resale value as hat box, knitting box, lingerie or blanket box, are tied with velvet or satin ribbon. These "eye appeal" include enameled wire baskets, wire shelves that may be used later in the bathroom and wooden "treasure" chests.

These all have more lasting appeal than ordinary Christmas holly boxes.

Towels themselves are keyed to the current trend for simplicity in design... contrasting stripes, floral designs, novelty weaves in pastel colors and high shades, monochrome and two-tone combination.

Four Chinese universities, formerly located in occupied territory, have been consolidated in Free China and called the Southwest Associated University.

Julius Caesar launched one of his African campaigns by landing at Sousse, strategic Tunisian port.

One of the largest and most complete gift sections of any store of its kind in the city—that's the proud boast, and the justified pride, of Crescent Furniture Company, Ltd., on 101 street just off Jasper. Highlights of the gift department at this popular furniture store are:

One of all sizes in a pleasing array of colors and designs, dining room suites, study lounges, breakfast chairs, and for the young, blankets, comforters—and for the young, toys.

One of the smartest displays of radio sets in the city is featured at the Crescent.

A radio, either the small set for the home or the large set for the average home, is one of the most acceptable gifts that can be presented.

The young married couple on your shopping list would probably be more grateful for a radio than for anything else you could give them.

A really smart gift for the man of the house is an attractive cellarette, a woman's model in matched woods, all completely furnished. The Crescent's range of coffee tables is unmatched in the city, featured in walnut, mahogany and oak in a well equipped display.

NOVELTY FURNITURE

A choice selection of novelty furniture items is offered for the Crescent's approval. These include smoking cabinets, mirrors, hat boxes, end tables, occasional tables, etc.

A really smart gift for the man of the house is an attractive cellarette, a woman's model in matched woods, all completely furnished. The Crescent's range of coffee tables is unmatched in the city, featured in walnut, mahogany and oak in a well equipped display.





## Majority of Favorite Christmas Customs Come From Foreign Countries

Christmas customs, and legends, which contribute immeasurably to the enjoyment of the season, and all that it means, have their origin, mostly in foreign countries. To find the beginning of most of the legends, one must go back many years, and in some cases, through the centuries. Christmas as observed in Canada, is a fusion of celebrations that have taken place in many lands ever since the birth of Christ.

Santa Claus, for example, bears the name he does in Canada because this is the British version

of the Dutch Saint Nicholas. The original St. Nicholas was Bishop of Smyrna during the Diocletian persecutions, and after his death he became the patron saint of little children, merchants, travellers, sailors, thieves, pawnbrokers and maiden ladies.

The gifts that Santa Claus is supposed to bring had their origin in a legend about him which tells how he gave dowries to the daughters of a poor tradesman. Out of this legend grew the custom of hanging up the stockings of little children on the Eve of St. Nicholas on Dec. 5, the custom being transferred to Christmas later. Others say the presents originated with the gifts of the wise men.

**CHRISTMAS TREE**  
The Christmas tree which has become an almost universal symbol probably came to the North American continent from German soil, although one tradition has it that the Christmas tree had its origin in Egypt at a period long before the Christian era. The palm is supposed to put forth a branch every month and a sprig of this with 12 shoots as it was used in Egypt at

## Greer's Hardware Has Varied Stocks

Despite wartime restrictions on the supply of some lines of merchandise, Bill Greer's Hardware Ltd., 1018 99 street, has a wide variety of many lines in stock to assist citizens in their Christmas shopping problems.

Mr. Greer, who has operated his business in Edmonton for more than 20 years, pointed out that many substitutes are now being used for metal articles since "metal has gone to war."

**GLASSWARE**  
While Pyrex glassware was "a" ways a favorite with many housewives, the sale of this product has increased owing to the shortage of metal.

Plastic ware is also now coming into its own. Plastics used in the manufacture of small kitchen and cooking gadgets, while said sets are also made from this product.

Greer's Hardware has a plentiful supply of paints and varnishes, and Mr. Greer states that the warning to "have the surface" is even more important in wartime than in peacetime owing to the shortage of building materials.

This hardware store also has an adequate supply of skis, hockey equipment, and slights for the Christmas shoppers.

At the time of the winter solstice as a sign of the year completed. Holly, with its thorns and blood-red berries, is thought to symbolize the crown of thorns worn by the Savior.

Another belief is that the use of holly as a Christmas decoration came to use from the pagans. Holly is believed to be particularly hateful to witches, and at one time it was thought that unless a maiden adorned her bed with a sprig of holly, she would be visited by evil spirits.

**THE MISTLETOE**  
Mistletoe, called by the Druids "All Heal," was thought to hold many miraculous virtues. The Scandinavians dedicated it to their God of Love, Frigga. Probably the Goddess of Love is responsible for the custom of kissing under the mistletoe.

The superstitious believe that a maiden who is not kissed under the mistletoe will not marry during the ensuing year. The privilege of kissing under the mistletoe is supposed to be measured by the number of berries the branch contains.

**CAME FROM SWEDEN**  
The custom in Canada of lighting shrubs and small trees in the garden with electric lights at Christmas is believed to have been brought to this country from Sweden, where it has long been customary to leave lights burning in the windows of the house at this season.

The Wassail bowl, so named for the "Season 'was' here" or "be in health," carried by the children singing carols, has its origin in the custom of drinking the health of friends in the spiced wine drink at Christmas time in medieval days. It was a spiced and sweetened drink served in huge bowls with roasted apples floating in it.

These old customs and others have survived although time has brought changes in them. And so it is that at Christmas quaint customs are followed by a composite of lore, legend and tradition from many lands, indicative by this very fact of the universality of the Christmas spirit.

"On Earth Peace, good-will toward men."

**AGE OF PLASTICS**  
LONDON. — (CP) — Prof. C. E. Inglis, president of the Institute of Civil Engineers, predicts the end of the iron and steel age is near because materials under the general name of plastics are now entering the steel field.

LONDON. — (CP) — Orders have been placed by bicycle manufacturers for delivery of 17,000 standard machines for use on and around airfields. It is part of an economy drive to save gasoline.



## Good Choice Of Furniture Aids Morale

Much is said and written these perilous days about the importance of maintaining the nation's morale. Changes, the like of which no living person has before witnessed, have taken place in the lives of every man, woman and child.

And there are greater changes to come before the great struggle is finally brought to a victorious termination. Most men and women are agreed that the home is the wellspring of morale. As long as the home of a man or woman remains a place of restfulness and comfort the bewildering changes wrought by total war are not so difficult to be come adjusted to.

**IMPORTANT THOUGHT**  
It is with this important thought in mind that the management of Henry, Graham & Reid, Ltd., veteran Edmonton furniture store, and specialists in office draperies and carpets, invite investigation at this season of Christmas and the New Year.

Good furniture and furnishings are not luxuries. They are necessities, and more than necessary in these times of great stress.

Henry, Graham & Reid, Ltd., situated at 9003 Jasper Avenue, have a wide and comprehensive line of furniture and small occasional pieces, that are most appropriate as gifts.

Coffee tables, table lamps and occasional chairs and mirrors, are available in the big East End store.

**VICTORIAN STYLES**  
To furnish the store features the matchless Victorian era styles, with all the many advantages of modern workmanship. Victorian style furniture, which reveals the ultimate in good taste by the possessor, has made the Henry, Graham & Reid store famous for years.

The management stresses that there is no shortage of stock as far as furniture is concerned and a visit to the big Henry, Graham & Reid store is certain to solve the vexing Christmas shopping problem.

**BUY GOOD FURNITURE**  
"Buy good furniture, well and honestly made of lasting woods, and you'll never be sorry." Nothing a person buys affects happiness more, or for so long a time, as the furniture he buys for the home. What could be worthier of more careful consideration before it becomes a part of the daily life of the family, than the furniture of the home?

When it is considered how very little more is paid for the real, better grades of furniture, and how much more is received in comfort and satisfaction, choosing the kind a person really wants, is a prudent investment.

**IS INSPIRATION**  
Good furniture is an inspiration on the home front, a morale builder extraordinary. Just step to think how much easier bad news is to bear, if your own home is a place of warmth and comfort. Good furniture, well made in design and decoration can make the home of every Canadian a stronghold of morale.

Henry, Graham & Reid will help any Edmonton family to

raise the level of morale to new and also gifts that endure. Furniture and home furnishings through the years.

**DO YOUR ... Christmas Shopping EARLIER THAN EVER**

**BATH SCALES**  
The ideal gift for any occasion. Crystal clear dial. Capacity up to 300 pounds. Priced from \$5.25 to \$7.50.

**Pyrex WARE**  
In stock now. Sets from \$7.25 to \$12.95. Individual pieces, including Coffee Makers, from \$1.25 up.

**Tool Sets**  
Electric, Red Electric, Heating Pads, Brass Ware, etc.

**Model Builder**  
Guaranteed, at \$8.45, \$6.45, \$4.45, \$2.45.

**CHOOSE YOUR GIFTS FROM DOZENS OF USEFUL, PRACTICAL ITEMS ON DISPLAY**

**BILL GREER'S HARDWARE Limited**  
1018 99 Street Phone 25671

## Salads Are Good In Festive Days

When rich foods are the order—as they are at holiday time—it is wise to serve salads even more frequently than usual.

Three medium sized tomatoes, 1 small avocado, 1 cup French dressing, 1 head lettuce or 4 head chertis, 1 2-oz. pkg. Roquefort cheese.

Wash and stem tomatoes and cut into eighths. Pour French dressing over them and let stand about half hour in refrigerator. Meanwhile, wash lettuce, separate leaves and break into small pieces. Crumble the Roquefort cheese with a fork. Cut avocado in halves, remove stone, peel and then cut into crescent shaped pieces. Arrange the lettuce, tomatoes, avocado and cheese in alternate layers in a large salad bowl. Pour French dressing from marinated tomatoes over all. Toss well and serve from bowl.

Trees planted close enough to gether thrive on wet and western plains, because in winter they pile up enough snow to provide moisture for the summer.

## Active Season



Bill Greer, for many years one of this city's leading hardware merchants, who has reported that his firm is well-equipped for handling the heavy Christmas rush of business.

**CALL TO ARMS ...**

Our arm chairs, club chairs, barrel back and wing chairs are first rate Christmas gift thoughts for this year of sensible giving! Soundly constructed for long-term duty, they're upholstered with fabrics of room-awakening beauty and in a choice of lovely colors.

**Suggestions That May Help You to Choose Your Gifts:**  
COFFEE TABLES  
SEWING TABLES  
SMOKERS  
MAGAZINE RACKS  
HANSACKS  
CEDAR CHESTS  
MIRRORS  
FLOOR AND TABLE LAMPS  
CHENILLE SPREADS

**USE OUR LAYAWAY PLAN**

**Henry, Graham & Reid**  
LIMITED HOME FURNISHERS  
9003 JASPER AVE. Phone 25671-25672

"SERVING YOUR FURNITURE NEEDS SINCE 1906"

## BRITISH INDUSTRIES Ltd.

"THE HOME OF BRITISH GOODS IN CANADA"  
10519 JASPER AVENUE

The Gift Centre ... Where You Can Shop at Leisure ... Where You Buy British!

## TOYS

BOOKS AND GAMES ... Chemistry and electrical sets for boys ... The new "MUNITIONS" game ... And old favorites for the whole family.

BOYS' WAGONS ... A variety of types and sizes.

DOLLS ... All sizes and styles ... from 25c

SPORTS EQUIPMENT ... Skating and hockey ... Gloves, sticks, pucks, skis—poles—harness.

DOLLS' TEASETS, PRAMS AND CRADLES ... See Our Full Range of Christmas Tree Lights and Home Decorations

For the Traveller: Duffel Bags, Club Bags, Suitcase Sets

WRITING AND TOILET CASES ... FOR ARMED FORCES ... LEATHER PURSES AND WALLETTS ... LOVELY DRESSER SETS FOR "HER"

## CHINA DEPARTMENT

Popular British Lines in Dinnerware. For Six or Eight Persons \$6.45

Colorful Breakfast Sets—For 4 persons \$5.20

Tea Sets of Twenty-one Pieces \$3.89

AN ASSORTMENT OF FANCY TEACUPS ... VASES ... ORNAMENTS ... IN A WIDE PRICE RANGE.

**CUTLERY**  
Beautiful Sheffield Pocket Knives ... Scissors ... Carving Sets ... And Tableware

**BRITISH INDUSTRIES LIMITED**

**HART BROS. LTD.**

**PRACTICAL Gifts**

**For the Man Who Cares AND THE WOMEN WHO SHOP FOR MEN**

Treasury Vouchers Accepted

**HART BROS. LTD.**

Cor. 99 St. and Jasper Ave.

Cheques Cashed

## ISSUED BY WORLD FAMOUS UNDERWRITERS LLOYDS OF LONDON

Made Available to Bulletin Readers and Their Families

Travel and Pedestrian \$5,000.00 Accident Policy

Edmonton Bulletin \$5,000 Travel and Pedestrian Accident Certificate

APPLICATION BLANK ANNUAL REGISTRATION FEE \$1.00 for ages 16 to 60 years \$1.25 for ages 6 to 16 and 60 to 75.

EDMONTON BULLETIN, Division for Wholes Insurance Brokers, Circulation Department, Edmonton, Alberta.

I apply for the \$5,000 Travel & Pedestrian Accident Certificate issued by special arrangement with Underwriters at Lloyds, London, through Wholes Insurance Brokers (Alfa) Ltd., exclusively to regular readers of The Edmonton Bulletin, and herewith pay the Registration Fee of \$1.00 or \$1.25.

DO NOT PAY PREMIUM TO CARRIER. SEND MONEY ORDER OR PAY DIRECT TO BULLETIN OFFICE.

In consideration of said certificate I hereby agree and certify as follows:

Subscribers Check Here I am at present a regular subscriber to The Edmonton Bulletin, and will continue as such for a period of not less than one year at the regular subscription rate of 20c a week by carrier or \$6.00 a year by mail in rural Alberta.

Regular Readers Check Here I am a regular reader of The Edmonton Bulletin and a member of the family where delivery of The Bulletin will be continued for one year from the above date in the name of (Subscriber's Name)

New Subscribers Check Here This will constitute your order to commence delivery of The Edmonton Bulletin immediately to the address given below for a period of one year.

I understand several dates are required to issue and mail my certificate. I agree that my Insurance protection starts noon of the day the certificate is dated, also that should I stop the paper, my certificate is subject to cancellation.

PRINT FULL NAME OF APPLICANT AGE (next birthday)

STREET ADDRESS APT. NO.

CITY AND PROVINCE R.R.

BENEFICIARY RELATIONSHIP

Check Sign Here Applicant Sign Here

A MARRIED WOMAN should give her own name, not her husband's. For instance, Mrs. Mary Smith, NOT Mrs. John Smith. This offer is to add and cover subscribers since 1906 subscription to this paper entitles every relative of the subscriber's family, living at the address where the paper is delivered, to get a certificate by paying the Registration Fee of \$1.00 each. The registration fee for persons between the ages of 6 to 16 and 60 to 75 is \$1.25. The insurance will not cover (1) persons blind, deaf, crippled, or who have lost all eyes or limbs (2) persons, policemen, or railroad employees while on duty.

## Hudson's Bay Company Shopping Headquarters Thousands Gift-Seekers

Thousands of Edmontonians who make the Hudson's Bay Company store their shopping headquarters during the Christmas season, will find this year that the management has gone "all-out" in its effort to offer every possible opportunity to shop in a manner that will prove most beneficial with the utmost economy of effort.



Wartime restrictions and regulations have been adhered to in a manner that will in no way prove a hindrance to the shoppers, and in many instances will prove to be an aid to inspiration for the many individual customers.

This is the fourth Christmas season that the historic company is entering to the Edmonton public from its new and fully modern store. The officials in charge feel that every conceivable means of making the shopper happy and comfortable has been instituted in this year's Christmas shopping program.

As a convenience to the shoppers not only in the store but also on their trip home, "The Bay" recommends that all who possibly can do their shopping between 9:30 a.m. and 4:30 p.m. This will relieve congestion in the store aisles as well as in the street cars.

It is suggested further that delivery of parcels could be kept to a minimum if shoppers made it a habit to "buy a gift or two a day and take it home with you."

### SHOP EARLY

Since "The Bay" will not remain open after 6 p.m. during the pre-Christmas days, the management

## Store Manager



C. H. Chubb, manager of the Hudson's Bay Company store. Now serving thousands of shoppers in its fourth Christmas, the new store is replete with the stocks and continues to give the service for which it is noted.

urges that the buying be done as soon as possible.

Persons of every age and in every walk of life, will find that the store has "leaned over backwards" to make this year's shopping season the best yet.

Card-driving customers will enjoy the added satisfaction of having an enlarged parking space at the rear of the store. This extra space will be specially welcomed by out-of-town shoppers.

Forefront in planning the interior of each of the three floors,

makes it possible for the shopper to have a clear vision of the whole floor surface.

**SHOPPERS' GUIDE**  
Numbered aisles, illuminated lettering announcing each department, congenial and courteous clerks minimize the customer's effort to obtain the articles he desires.

For the tired or waiting customer, "The Bay" offers rest rooms, check rooms and cloakrooms. Free wrapping service for Christmas delivery and a post office to attend to out-of-town delivery are also conveniently situated in the store.

As an added feature this year "The Bay" has provided an opportunity to shoppers to check their coats during their stay in the store. It was felt that this service will give shoppers an opportunity to "really make themselves at home." They will shop in complete comfort.

**POPULAR DEPARTMENT**  
"The Bay" self-serving food market has proven exceedingly popular in the past year and offers everything the housewife desires for the Christmas holiday season.

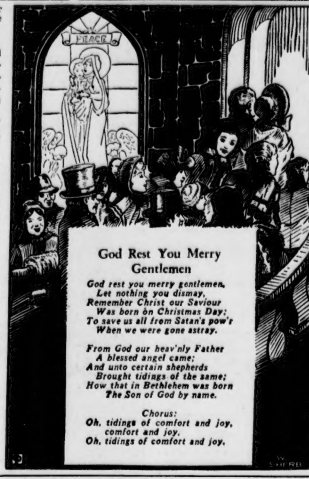
Another courtesy measure offered is the service whereby parcels will be carried out to the cars of shoppers.

Feature of the Christmas shopping season and a welcome to the customer who is still undecided as to what gift purchase, is the "gift aisle" on the second floor, where the prospective buyer has an opportunity to select gifts from nearby counters, for any member of the family, or anyone else dear to him or her.

The Bay Townsite is featuring this year a Santa Claus who knows every child by name. Hundreds of children daily get the added thrill of talking to a Santa who knows each one's name.

### VAST TOWN

Following the conversation with Santa, the child is then led to Toytown, covering over 500 feet of



God Rest You Merry Gentlemen

God rest you merry gentlemen,  
Let nothing you dismay.  
Remember Christ our Saviour  
Was born on Christmas Day;  
To save us all from Satan's power  
When we were gone astray.  
From God our heavenly Father  
A blessed angel came,  
And unto certain shepherds  
Brought tidings of the same;  
How that in Bethlehem was born  
The Son of God by name.

Chorus:  
Oh, tidings of comfort and joy,  
Comfort and joy,  
Oh, tidings of comfort and joy.

offices of the United States Consulate, the stock of toys has been increased in quantity, total value and in the assortment.

The Consulate offices were provided by The Bay the morning following the Empire Block fire which destroyed their permanent quarters last month.

Lunch hour should be no handicap as the Bay has on its lower floor one of the most modern and efficient lunch counter services in the city. Situated in a remote corner, away from the "hustle and bustle" of a crowded store, the counter can quickly and effectively accommodate the store customers with a light snack or a substantial meal.

The flat, fertile island of Diebels, largest on the North African coast, is the fabled "Land of the Lotus Eaters."

counters, especially in the tobacco and candy departments, give the impression of a Christmas scene away from home.

Outside the store each window display has as its background touches of color or scenery depicting the time of year so exactly awaited by young and old alike.

**PERFECT STEWARD**  
LONDON.—(CP)—Arthur Smith, a West Indian from Barbados and a former dancer, is known throughout the Royal Navy as the "Perfect Steward." Officers say he has never spilled a drop of soup or tea, no matter how rough the weather.

The flat, fertile island of Diebels, largest on the North African coast, is the fabled "Land of the Lotus Eaters."

timely tip!

SEND YOUR HOLIDAY CLEANING TO THE "CLEAN-RITE" NOW!

SUITS DRESSES (Faint)  
COATS (Faint) 50c (Faint)

Avoid Last Minute Rush  
**CLEAN-RITE**  
CLEANERS

"We Clean Best Because We Clean Right!"  
Phone 71355  
9546 111 Avenue



**Open**  
SAT.. MON.. WED..  
**NIGHTS**  
TILL 10:00

... and in order to allow  
everybody to complete their shopping  
these stores will remain open

**SATURDAY • MONDAY • WEDNESDAY**  
Dec. 19th Dec. 21st Dec. 23rd

As a convenience for late workers and their families, who find it impossible to shop during the regular business day, the Retail Stores listed below in this announcement, will remain open during the evening up to 10 o'clock on the dates approved by the Edmonton City Council. In these stores you will find a suitable GIFT for everybody on your list.



DO YOUR  
BIT - CARRY IT!

**THIS ANNOUNCEMENT INSERTED BY THE FOLLOWING LOCAL FIRMS  
WHO WILL REMAIN OPEN UNTIL 10 P.M. DEC. 19th, 21st and 23rd**

**ARMY & NAVY DEPT. STORE LTD.**  
"Everything for the Family." 10125 101st St.

**THE BOYS' SHOP**  
Clothing & Furnishings. 10136 Jasper Ave.

**CAL'S MEN'S SHOP LTD.**  
Men's Clothing & Furnishings. 10311 Jasper Ave.

**TOM CAMPBELL'S MEN'S SHOP**  
"The Smile Hat Shop." 10124 Jasper Ave.

**CREDIT ARCADE LTD.**  
Men's, Women's & Children's Wearing Apparel. 10032 Jasper Ave.

**DITTRICH MEN'S SHOP**  
Men's Clothing & Furnishings. 10164 101st St.

**GREER & CROKEN LTD.**  
Men's Clothing and Furnishings. 10073 Jasper Ave.

**IRVING & LACEY LTD.**  
10329 Jasper Ave. Jewellers Phone 25821

**JACKSON BROS. LTD.**  
Jewellers & Opticians. 9962 Jasper Ave.

**IRVING KLINE**  
Optometrist & Jeweller. 10117 Jasper Ave.

**BERT KNOWLES**  
Watchmaker & Jewellers. 10156 Jasper Ave.

**WILLIAM MCGIE**  
Jeweller & Optometrist. 10231 102nd St.

**MODERN TAILORS**  
Men's Clothing & Furnishings. 9715 Jasper Ave.

**MORRISON & BARNES**  
Watchmakers & Jewellers. (Byron Morrison, Prop.) 10010 101A Ave.

**W. A. THOMSON**  
Men's Clothing & Furnishings. 10158 101st St.

**A. G. TOLLER**  
Watchmaker & Jeweller. 10148 Jasper Ave.

**UNCLE BEN'S EXCHANGE**  
Sporting Goods. 10138 101st St.

**E. G. WARHAM**  
10225 Jasper Ave. Jeweller Phone 21617

**THE WILLSON STATIONERY CO. LTD.**  
Christmas Cards and Gifts. Jasper at 101st St.





- **SATURDAY**  
DECEMBER 19TH
- **MONDAY**  
DECEMBER 21ST
- **WEDNESDAY**  
DECEMBER 23RD

As it is the desire of the management of the Army and Navy Dept. store to extend every possible courtesy and convenience to our friends and customers, we have by mutual arrangement with members of our staff and in accordance with City Council regulations, completed the following schedule OPEN until 10 p.m. SATURDAY, DEC. 19th, MONDAY, DEC. 21st and WEDNESDAY, DEC. 23rd.

Those of our large sales organization who volunteer to work through the "extra" shopping hours will be compensated accordingly. Of course, a number of experienced salesmen will be available to assist and to help and to assure Christmas buyers of the best possible service.

By remaining open, on evenings approved by the City Council, we will make it possible for Mother and Dad, Wife and Husband to shop together for the rest of the family at the "friendly store."

THE STORE WITH THE CHRISTMAS SPIRIT



Gifts for All at the  
**ARMY & NAVY**  
DEPARTMENT STORE, LTD.

**3 Big Floors of Values**  
Plan ALL your Christmas shopping in the Big Army & Navy Store. 3 Big Floors packed with money-saving gifts for all the family. Gifts that will be appreciated by one and all. Shop the "One Stop Way" at the Army & Navy Store.  
You can buy more gifts here for the same money.

**OPEN 'TIL 10 P.M.**  
**SATURDAY, DECEMBER 19th**  
**MONDAY, DECEMBER 21st**  
**WEDNE'DAY, DECEMBER 23rd**  
 Making it possible for Mother and Dad, Wife and Husband, to shop together during the evening.

---

**LADIES' HOSIERY**  
 Super-chiffon, pure-tread, silk hose.  
 Sheer, in new fall colors

**59¢**

<p><b>Ladies'</b></p> <p><b>Hosiery</b></p> <p>Four-thread hosiery Goldstripe hose. Very durable</p> <p><b>89¢</b></p> <p>(Main Floor)</p>	<p><b>Ladies'</b></p> <p><b>Lisle Hose</b></p> <p>Sheer fine cotton lisle, full-fashions in attractive shades, sizes 6-10½</p> <p><b>\$1.15</b></p> <p>(Main Floor)</p>
--	---

**Ladies' Handbags**

Are Always Acceptable for Christmas Gifts

Smart new selection of handbags.

Specialty Priced at

	<p><b>\$1.25</b> <del><b>\$5.95</b></del></p> <p>(Main Floor)</p> <p>Children's</p> <p><b>Kimono's</b></p> <p>Warm eiderdown in shades of wine, blue and green.</p> <p><b>\$1.95</b></p>
	<p><b>\$1.25</b> <del><b>\$5.95</b></del></p> <p>(Main Floor)</p> <p>Ladies'</p> <p><b>Pyjamas</b></p> <p>Snuggly down material in shades of peach, blue and blue.</p> <p><b>\$2.95</b></p>

(Second Floor)

Men's Hockey Outfits

Skates are always a good present. Heavy hockey boots with tube skates. Webb lined ankle support. Pair

**\$4.95**

(Main Floor)

<p>Angora Gloves</p> <p>Take a wonder- ful Christmas gift. White, wine, tur- quoise, yellow, green and black. \$1.95 &amp; \$2.95 (Main Floor)</p>	<p>Boys' Pyjamas</p> <p>Walton flannel— Good-Nite make. Sizes 8 to 16. <b>\$1.49</b></p>	<p>Men's Tie Sets</p> <p>Christmas boxed matching tie and shirt. Tie sets in beautiful patterns and shades. <b>69¢</b></p>
--	--	--

Men's Dress  
**Scarves**  
 Smart looking  
 scarves in modern  
 patterns, silk fringed  
 tips, make the  
 ideal Xmas  
 gift for  
 HIM ..... **95¢**

Men's  
**Suspender Sets**  
 Boxed tie and  
 brace sets, in  
 matching or con-  
 trasting colors. Air-  
 force, khaki  
 green and  
 brown ..... **95¢**

(Main Floor)

**For Him**  
Men's  
**Dressing Gowns**  
That Will Please Young and Old  
Being silk, well made, double  
in plain colors,  
stripes,  
ket style, **\$6.95**

Men's  
**Wind-  
breakers**  
Heavyweight  
sharkskin, warm-  
ly lined, full zip-  
per, leather trim-  
med collar and  
pockets.

**Boys'**  
**Dress Shirts**  
Broadcloth, full cut,  
attached style  
in neat checks and  
sizes 11 to 14½.  
**\$1.15**

stripes or plaids in  
all sizes, all shades.

**\$1.49**

**N. Gardner**  
the popular new Tulip-Time  
cologne.  
Cote, Yardley, and many other  
favorite brands are represented in  
from among a large group of games  
and novelties which include cut-out  
books and stationery. And, of course,  
candy is always on the  
"must" list.  
For smokers, there is a fine se-

## Merrick Drug Stores Are Admirably Equipped Handle Christmas Trade

Introducing a large assortment of new lines of various goods, and announcing success in retaining all but one article among the standard lines of accessories carried in normal times, the management of Merrick's Drug Stores has made it possible for the shopping public to obtain full lines of Christmas gifts for all.

Whether it's for the husband, brother, sister or sweetheart serving in the armed forces, little Johnny or teen aged Mary, for Mom or Pa, Merrick's will have a wide choice of appropriate gifts ranging in prices to suit any pocketbook.

The few articles affected in part by wartime restrictions, in every case but one, either have been provided in sufficient quantities for Christmas shoppers, or else they have been replaced by suitable substitutes.

### CAMERAS UNOBTAINABLE

The only exception is the supply of cameras, which cannot be replenished owing to wartime restrictions.

A comprehensive line of toiletries, a sufficient supply of chocolates, perfumes in all the popular lines, as well as in several new lines, a full assortment of pen and pencil sets, every type of smokeless lighter, and various other lines that make suitable gifts for all, will be found in each of Merrick's stores.

Strategically located in the heart of the most important business and residential districts, the stores are placed for the convenience of the Christmas shoppers, who can make their purchases in comfort and ease without having to find their way through a maze of narrow streets and alleys.

For the convenience of the many shoppers who will have their gift problems solved at the Merrick Drug Stores, locations of the various units of the chain are announced.

The main store is the ever-popular establishment in the Birk's building, which is a completely up-to-date drug store equipped with

a fully stocked dispensary for the proper handling of prescriptions, and a complete line of popular Mexican tea room and soda fountain. The main store is under the management of W. H. Hawker, manager and buyer, and

Ray Fisher, Ray Fisher, B.Sc. Latest acquisition to the chain is the new store on Jasper avenue, midway in the block between 115 and 118 streets, which is the result of experiment over a number of years with the setup of modern drug stores.

All previous knowledge and experience have been combined to produce the best feature of

### Ready For Rush



Arthur Griswold, president of Merrick Drug Stores, who has announced that despite restrictions due to wartime activities, the Merrick Stores are prepared to supply customary Christmas requirements.

A modern store designed to service the public in the most attractive and efficient manner. Service, displays, lighting, floor plan and stocks have all been planned with a view to providing the best for the public. Free delivery service is featured here, as in the other stores. Harold Moore is manager of the new store.

Under management of James Duggan, is the Greenwood store, at 806 111 avenue, where there are

Continued on Page Thirty One



Harold Moore, manager of the new store on Jasper avenue, midway in the block between 115 and 118 streets, which is the result of experiment over a number of years with the setup of modern drug stores.

## More Gift Suggestions

HEALTH-O-METER	
BATH-ROOM SCALES	\$4.50 and \$6.00
BATH POWDERS	\$1.25 to \$2.50
BATH SALTS	75c to \$1.00
SAFETY RAZORS	40c to \$4.00
MEN'S BILFOLDS	\$1.25 to \$2.50
BOXED STATIONERY	50c to \$1.50
SHAVING BRUSHES	75c to \$5.50
WILLIAMS' SHAVING SETS	60c
MILITARY BRUSH SETS	\$2.50 to \$7.00
HAIR BRUSHES	\$1.00 to \$5.00
BAFFY GIFT SETS	60c to \$2.00
RONSON LIGHTERS	\$5.00 to \$6.00
COMPACTS	\$1.00 to \$3.50
PHOTOGRAPH ALBUMS	25c to \$2.50
PLAYING CARDS	40c to \$1.50
REVLON SETS	\$1.00 to \$6.00
ELECTRIC HEATING PADS	\$5.65 and \$6.75
KIDDIES' PAINT AND CUTOUT BOOKS	10c, 15c, 25c
AEROPLANE KITS	25c to \$1.00
BUBBLE BATH	15c to \$1.25
BOXED XMAS CARDS	25c to \$1.50
INDIVIDUAL XMAS CARDS	3 for 25c to 25c
XMAS CRACKERS	50c to \$1.25
TAGS AND SEALS	5c, 10c, 15c, 25c
FANCY WRAPPINGS	10c
RIBBON AND CORD	10c, 15c
XMAS TREE LIGHT STRINGS	\$1.50 and \$2.49
XMAS TREE LIGHTS	2 for 15c
XMAS TABLE TAPERS, each	10c and 15c
CASHEW NUTS, tin	59c
SODA KING SUPER CHARGERS, 6's	75c
CANADA DRY, ctn. 3's	72c plus deposit
CALGARY DRY, ctn. 6's	\$1.14 plus deposit
7 UP, each	24c plus deposit
PLUS 4, ctn. 6's	96c plus deposit

**MERRICK DRUG STORES**

# Shoppers Guide

## Merrick Drug Store's Gift Suggestions

### CHOCOLATES



Still the Key to Romance

PAGE SHAW CHOCOLATES

ALICE BLUE, 1 lb.	70c
ALICE BLUE, 2 lbs.	\$1.40
BOND STREET, 1 lb.	\$1.17
BUNCH OF ROSES, 1 1/2 lbs.	\$2.34
STANDARD, 1 lb.	\$1.17
STANDARD, 2 lbs.	\$2.34
PICADILLY, 2 lbs.	\$2.34
DELUNE, 3 lbs.	\$3.51
DELUNE, 5 lbs.	\$5.85
NEILSON'S HOME MADE, 1 lb.	60c
NEILSON'S HOME MADE, 2 lbs.	60c
NEILSON'S NO TWO ALKIE, 1 lb.	\$1.20
NEILSON'S NO TWO ALKIE, 2 lbs.	\$1.20
NEILSON'S ARISTOCRAT, 1 lb.	70c
NEILSON'S ARISTOCRAT, 2 lbs.	\$1.40
NEILSON'S E.P.D., 1 lb.	70c
NEILSON'S E.P.D., 2 lbs.	\$1.40

### PERFUMES

#### CONFETTI

A Gala New Fragrance by

Lentheric



CONFETTI \$1.50, \$3.00

TWEED \$1.50, \$2.25, \$5.00

ARIBENT \$1.50, \$5.00

PINK CLOVER \$1.50, \$7.50

HONEY \$1.50, \$5.00

SUCKLE \$1.50, \$10.00

CHANEL \$3.00, \$10.00

CHANEL \$3.00, \$10.00

NO. 22 \$3.00, \$10.00

MAIS QUI \$1.75, \$10.00

BOND \$1.50, \$10.00

STREET \$2.20, \$4.50

PINK PARTY \$1.50, \$2.50

COTY \$1.50, \$2.50

PARIS \$5c, \$1.40, \$2.75

COTY EMER \$5c, \$1.40, \$2.75

COTY L'AM \$5c, \$1.40, \$2.75

ANT \$5c, \$1.40, \$2.75

EVENING IN \$5c, \$1.25

DOREL COMETE \$15.00

DOREL HORIZON \$15.00

SWEET \$1.50

THE RIGHT GIFT FOR THE RIGHT MAN

PAUD

PAUD \$1.35

PAUD \$1.95

PAUD \$1.35

PAUD \$1.35

PAUD \$1.35

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PAUD \$1.35

### DELIGHTFUL TOILETRIES



TRAVEL LIGHT KIT \$9.50

LUXURIA CREAM AND POWDER SET \$2.90

PINK CLOVER TALC AND COLOGNE SET \$1.95

PINK CLOVER SOAP 50c, \$1.50

For the Lady of Your Choice YARDLEY

of London offers this truly regal grouping

of aids to feminine charm.

YARDLEY LAINES' SETS \$1.10 to \$10.00

YARDLEY MEN'S SETS \$1.25 to \$4.40

GAY, FRESH

Pink Clover

Enchanting fragrance of clover fields at dawn captured in a refreshing cologne, in the new 3 oz. size.

\$1.10

Harriet Hubbard Ayer

DUBARRY VACATION KIT \$12.50

LENTHERIC LADIES XMAS SETS \$2.35 to \$12.50

THE WHITE DOT and Trade Mark SHEAFFER'S LIFETIME

Identify the genuine LIFE TIME pen.

SHEAFFER'S LIFETIME

The finest money can buy. Built for everlasting service. Stated for generous, healthy and comfort in writing.

No gift could bring more pleasure—and for every day use, only the BEST is good enough.

Make ALL pen write better

Sheaffer Pens and Pencils available singly or in combination sets. Attractively packaged.

W. A. SHEAFFER PEN CO. of Canada, Ltd., Toronto, Ont.

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### COLOGNES

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